

JobNimbus Hires AI Builders Day Winner Dan Elggren to Lead Core Experiences

Hire follows a hackathon win at JobNimbus-hosted AI Builders Day, where he beat a field of outside builders for the JobNimbus challenge

LEHI, UT, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [JobNimbus](https://JobNimbus.com), the #1 AI-enabled CRM for roofing and exterior contractors, announces the hiring of Dan Elggren as SVP of Product, Core Experiences. Dan will lead the core workflows contractors use every day to run their jobs and their businesses.



The hire has an unusual origin story. In May, JobNimbus hosted AI Builders Day at its Lehi headquarters, a two-day event that drew 572 registrants and 101 teams competing across five sponsor tracks for more than \$35,000 in prizes. Dan entered as an outside builder and won the JobNimbus challenge at the event. In a single weekend, he built a working prototype that tackled a real problem contractors face every day. That win turned into a job offer.

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*Tyler Folkman, Chief AI Officer
at JobNimbus*

“Customer-first isn't a slogan. It's a product discipline. At AI Builders Day, Dan took a real problem contractors face every day and turned it into a working prototype in a single weekend. He showed us how he thinks: start with the customer, build toward the problem, and deliver something useful. That's exactly the mindset we want leading Core Experiences at JobNimbus.”—Tyler Folkman, Chief AI Officer at JobNimbus

Dan Elggren brings nearly 30 years of experience in game development, which he describes as one of the most demanding user-experience disciplines there is. His portfolio spans Command & Conquer, Medal of Honor, the LEGO games franchise, and titles across Blizzard's catalog, along

with startup work on Stargate and several MMOs. That's three decades spent earning players' next hour of attention, training that translates directly into building software contractors actually want to open every morning.

As the product leader of core user experiences, Dan owns the part of JobNimbus that every contractor touches every day, the core workflows where they run their jobs and their business. His team is responsible for making sure customers reach real value fast, and that the product keeps earning its place in their day-to-day work.

"Every decision we make in Core Experiences comes back to one question: does this make a contractor's day easier or harder? They're not sitting at a desk. They're on a roof, in a truck, quoting the next job. If a feature doesn't hold up in that world, it doesn't ship."—Dan Elggren, SVP of Product, JobNimbus

Every week, Dan and his team sit down with contractors, and what they hear shapes what gets built.

About JobNimbus:

JobNimbus is the #1 AI-enabled CRM for roofing and exterior contractors, purpose-built to support businesses from their first million to their next hundred, without the chaos. By connecting every stage of the job lifecycle, from getting found and winning work, to managing production, collecting payment, and driving referrals, JobNimbus replaces the fragmented stacks that hold growing contractors back. As the recognized #1 leader on G2 in Roofing Software and a 4.8-star app rating, it's no wonder why over 8,000 contractors trust JobNimbus to grow their business every day. One system. Full visibility. Total control. Learn more at jobnimbus.com.

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