

Sea Glass Coastal Collective Opens, Bringing a Boutique Real Estate Experience to Northeast Florida

Sea Glass Expands Its Boutique, Community-Focused Approach to Northeast Florida

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/EINPresswire.com/ -- Sea Glass

Franchising is proud to announce the opening of Sea Glass Coastal Collective, a new boutique real estate brokerage led by Broker/Owner Melissa Nettesheim. Based in Fernandina Beach, the brokerage will serve buyers, sellers, investors, and relocation clients throughout Northeast Florida while continuing to assist clients across Florida and Georgia.



The opening of Sea Glass Coastal Collective reflects Melissa's vision of creating a brokerage built on relationships, personalized service, and a commitment to putting clients first. By combining local market expertise with the support of the Sea Glass network, the brokerage offers a boutique approach designed to meet the unique needs of every client.

With more than 18 years of real estate experience and licenses in both Florida and Georgia, Melissa has built a reputation for professionalism, integrity, and exceptional results. A graduate of the University of Wisconsin with a degree in Journalism and Advertising, she combines strategic marketing expertise with extensive real estate knowledge to help buyers, sellers, and investors navigate one of life's most important financial decisions.

Throughout her career, Melissa has successfully led high-performing real estate teams in multiple markets, helping hundreds of families achieve their real estate goals. After years of leadership with one of the nation's largest real estate brokerages, she founded Sea Glass Coastal Collective to create a more personalized real estate experience rooted in accountability, genuine relationships, and exceptional service.

"Sea Glass Coastal Collective was built around the belief that every client deserves a real estate experience that is personal, transparent, and tailored to their goals," said Melissa Nettesheim, Broker/Owner of Sea Glass Coastal Collective. "Joining Sea Glass allows me to preserve the boutique culture I envisioned while providing my clients and agents with the resources, innovation, and support of a growing network. It's an exciting new chapter, and I'm looking forward to serving our community for years to come."

Now a proud resident of Amelia National in Fernandina Beach, Melissa specializes in Northeast Florida's coastal lifestyle communities while continuing to serve clients throughout Florida and Georgia. Whether working with first-time homebuyers, luxury homeowners, relocation clients, or investors, she is known for her honest advice, skilled negotiation, creative marketing, and unwavering commitment to helping clients make confident real estate decisions.

"Sea Glass was created for brokers who want to build something that's uniquely their own," said Sarah Humphrey, Vice President of Marketing & Business Development for Sea Glass. "Melissa has done exactly that with Sea Glass Coastal Collective. She has created a brokerage that reflects her values, her commitment to exceptional service, and her vision for a more personalized real estate experience. We're excited to support her as she continues to grow her business and serve clients throughout Northeast Florida and beyond."

Sea Glass Franchising continues to expand by partnering with experienced brokers who value local leadership, entrepreneurial independence, and personalized service. The brand provides boutique brokerages with innovative marketing, technology, operational support, and a collaborative network while allowing each brokerage to maintain the identity and culture that make it unique. When she's not helping clients, Melissa enjoys spending time with her family, playing pickleball, practicing yoga, paddleboarding, traveling, and embracing the coastal lifestyle she loves helping others discover.

About Sea Glass Coastal Collective

Sea Glass Coastal Collective is a boutique real estate brokerage based in Fernandina Beach, Florida, serving Northeast Florida and clients throughout Florida and Georgia. Led by Broker/Owner Melissa Nettesheim, the brokerage specializes in residential, luxury, relocation, waterfront, and investment properties, delivering personalized service, strategic marketing, and expert guidance tailored to each client's unique goals. For more information contact Melissa Nettesheim at melissa@seaglasscc.com

About Sea Glass

Sea Glass is a boutique lifestyle real estate franchisor serving waterfront, resort, and lifestyle-driven markets. The brand provides entrepreneurial brokers with elevated marketing, innovative technology, operational support, and a collaborative network while allowing locally owned brokerages to preserve the identity and independence that define their businesses. Learn more at seaglassfranchising.com.

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