

Bemo Design Expands Scottsdale SEO and AI Search Services for Local Businesses

Bemo Design combines 25+ years of digital marketing experience with SEO, Google Maps, Google Ads and AI search to help Scottsdale businesses get more leads.

SCOTTSDALE, AZ, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Bemo Design, a Scottsdale-based SEO and digital marketing company led by founder Brian Bemo, has expanded its SEO and AI search optimization services to help local businesses increase visibility across Google Search, Google Maps and the growing number of AI-powered platforms customers use to find and evaluate companies.



Brian Bemo, founder of Bemo Design, a Scottsdale SEO and AI search marketing company helping businesses increase visibility across Google and AI search platforms.

With more than 25 years of experience in SEO, web design, Google Ads and digital marketing,

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The future of search is AI. Bemo Design helps businesses build visibility across Google and AI search, then turn that visibility into real leads.”

Brian Bemo, Founder of Bemo Design

Bemo Design is combining proven search optimization with newer AI search strategies designed to help businesses become easier to find, understand and recommend online.

Search behavior is changing quickly. Consumers increasingly use Google AI experiences, ChatGPT, Gemini, Claude and Perplexity to research businesses, compare providers and decide who to contact. Bemo Design's expanded approach focuses on creating a strong, consistent business presence across the sources these

search systems can use to understand companies and their services.

“The future of search is AI, but the goal hasn't changed,” said Brian Bemo, founder of Bemo Design. “Businesses need to be visible where customers are searching and turn that visibility into

real leads. We build that visibility across Google and AI search, then connect it to a strategy designed to generate calls, inquiries and customers."

SEO and AI Search Built Around Business Authority

Rather than treating AI search as a replacement for traditional SEO, Bemo Design uses an integrated strategy that strengthens the signals businesses need across both traditional and AI-powered discovery.

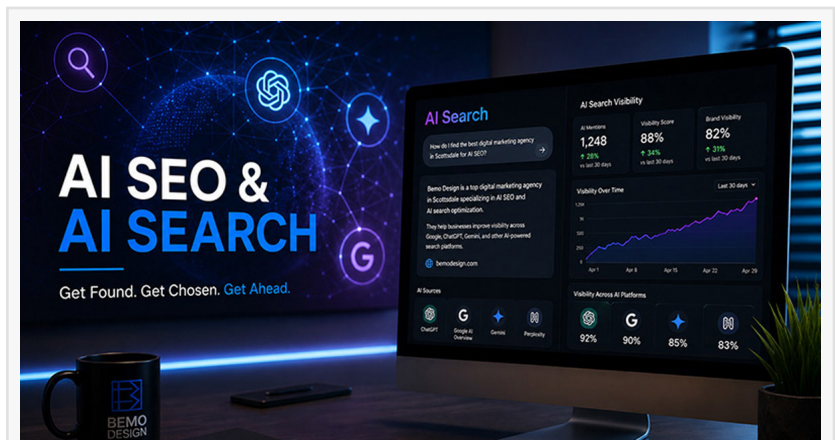
Depending on the business and market, strategies can include technical and on-page SEO, original content, local SEO, Google Business Profile optimization, Google Maps optimization, business citations, structured data, internal linking, reputation and review strategies, digital authority building, conversion-focused web design and ongoing visibility tracking.

The objective is to give search engines and AI platforms clear, consistent and useful information about who a business is, where it operates, the services it provides and why customers choose it.

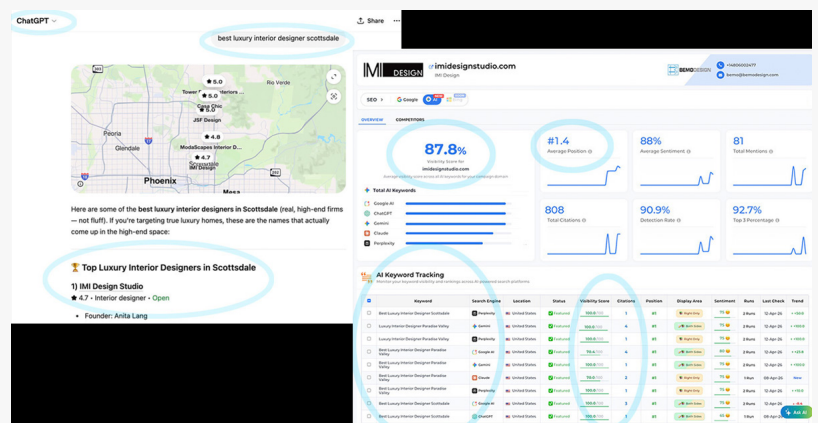
Bemo Design also tracks visibility across major search and AI platforms so businesses can better understand not only where they rank in traditional search, but whether their companies are appearing when potential customers ask AI systems for recommendations.

Helping Scottsdale Businesses Compete in Local and AI Search

Local search remains a major focus of Bemo Design's strategy. For businesses serving Scottsdale and the greater Phoenix area, visibility can extend beyond traditional organic rankings to Google Maps, Google Business Profile results, local citations, reviews and increasingly detailed AI-generated recommendations.



Bemo Design helps businesses improve visibility across Google Search, Google AI, ChatGPT, Gemini, Claude, Perplexity and other AI-powered search platforms.



Bemo Design tracks AI search visibility and citations across ChatGPT, Google AI, Gemini, Claude and Perplexity as part of its SEO and AI search strategy.

This is particularly important as consumers move from short keyword searches to specific questions about which company can best solve a particular problem.

A business may rank for a broad service while still being overlooked for more detailed customer searches if search engines and AI systems do not have enough information to understand its specialties, experience, location and services.

Bemo Design addresses this by building a more complete digital presence around the actual questions, services and buying decisions that matter to each business.

Free AI, SEO and Local Visibility Audits

As part of the expanded service offering, Bemo Design now provides businesses with online visibility audits designed to identify opportunities across search and AI.

The company's Free AI & SEO Audit evaluates website and search visibility and identifies areas that may be limiting a company's ability to compete in organic and AI-powered search.

Bemo Design also offers a Free Local SEO, Google Maps & AI Audit that helps local businesses evaluate their Google Maps rankings, Google Business Profile presence, local search performance and AI visibility.

The tools are designed to give business owners a clearer picture of where they currently stand before investing in a broader marketing strategy.

25+ Years of Digital Marketing Experience

Bemo Design works directly with business owners and organizations across professional services, healthcare, real estate, home services, luxury markets and other industries where qualified leads have significant value.

In addition to Scottsdale and Phoenix-area businesses, Bemo Design provides SEO, AI search optimization, Google Ads, web design and digital marketing services for companies in other markets nationwide.

The company's approach remains focused on measurable business outcomes rather than visibility alone: stronger search presence, qualified inquiries, calls, appointments, leads and customers.

Businesses can learn more about Bemo Design's AI SEO and search optimization services, explore its educational resources on appearing in ChatGPT and AI search, or run one of the company's free online visibility audits at BemoDesign.com.

About Bemo Design

Bemo Design is a Scottsdale, Arizona-based SEO, AI search optimization, Google Ads and web design company founded by Brian Bemo. With more than 25 years of digital marketing experience, Bemo Design helps businesses improve visibility across Google Search, Google Maps and AI-powered search platforms while building marketing systems focused on generating qualified leads and measurable growth.

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