

# Top 10 Non-Woven Wallpaper Manufacturers in China 2026: Driving the Fastest-Growing Segment of the Wallcovering Market

*Meeting Diverse Aesthetic and Functional Requirements for Residential and Commercial Spaces*

CALIFORNIA, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- WUJIANG, Suzhou, China – August 20, 2026 – [Nockybrothers](#) New Material (Wujiang) Co., Ltd., a Suzhou-based manufacturer of wallpaper, wall covering and Grade 5 Waterproof Finished Art Paint, is included in a 2026 editorial list of top non-woven wallpaper manufacturers in China. The company was founded in 2012 and operates an 8,000 sqm factory in Wujiang District, with an annual output of 1,200,000 sqm. Its official website is <https://nockybrothersglobal.com>.



Logo for Nockybrothers

The list profiles ten China-based manufacturers that are active in non-woven wallpaper, art paint wall cloth, fabric wallcovering and related decorative surface products. The selection places emphasis on manufacturers with registered operations in China, documented production capacity and export or large-scale domestic supply experience.

Why non-woven wallpaper is the fastest-growing wallcovering category

Mordor Intelligence estimates the global wall covering market at approximately USD 41.40 billion in 2025, projected to reach USD 53.63 billion by 2031. Grand View Research data show vinyl-based products still hold the largest revenue share at 36.2%, but fabric/textile and eco-friendly non-woven options are growing faster, driven by sustainability requirements and stricter building

material regulations.

China is a strategic supply base for this segment. China Customs and G&F Group data put China's non-woven fabric exports at USD 4.04 billion in 2024, an increase of 6.25% year-on-year. Dataintelo further reports that Asia Pacific accounted for roughly 38.7% of global wallcovering revenue in 2025, supported by urban construction, hotel renovation and commercial real estate activity.

Within the broader market, art paint wall cloth has emerged as a bridge product between traditional latex paint and conventional wallpaper. It typically uses non-woven fabric as a base, combined with water-based resin, nano inorganic mineral fillers and low-VOC formulations to meet Grade 5 waterproof requirements. This makes non-woven wallpaper a practical choice for hotels, apartments and villas where surface durability and indoor air quality are both evaluated.

#### Top 10 non-woven wallpaper manufacturers in China in 2026

The companies below are listed in no particular order. Each was selected based on visible production activity, registered business presence in China and relevance to the non-woven wallpaper or art paint wall cloth supply chain.

Guangdong Yulan Group Co., Ltd. – Based in Guangdong, Yulan is one of the larger wallcovering groups in China. Its production system spans multiple material categories, and its main differentiator is vertical integration combined with a broad distribution network.

Shanghai OYA Decorative Material Co., Ltd. – Headquartered in Shanghai, OYA is recognized for strong brand building and retail channel coverage in eastern China. Its advantage lies in brand management and market reach.

Beijing Gleamy Wallpaper Co., Ltd. – Located in Beijing, Gleamy is associated with design-led collections and a long presence in the decorative wallcovering segment. The company's strength is in pattern development and design-driven product positioning.

Shanghai Xinwang Wallpaper Co., Ltd. – One of the earlier Chinese wallpaper producers, Xinwang has been active in Shanghai's wallcovering sector for decades. Its differentiator is manufacturing experience and a stable domestic sales network.

Jiangsu Beitai Wallpaper Co., Ltd. – Based in Jiangsu, Beitai is recognized for volume-oriented wallpaper production and cost-efficiency. Its operational focus is large-batch supply to domestic and export projects.

Beijing Momen Wallpaper Co., Ltd. – Momen has a visible market presence in northern China, with a distribution system focused on wallpaper retiling and renovation projects. Its advantage is regional channel depth.

Zhejiang Wallife Decorative Materials Co., Ltd. – Situated in the Shaoxing wallcovering cluster, Wallife offers a wide catalog covering non-woven, paper-backed and coated products. Its main strength is product variety in the mid-market segment.

Zhejiang Alisa Environmental Protection Technology Co., Ltd. – Alisa is positioned around environmentally friendly wallpaper and wallcovering materials. Its differentiator is its environmental product orientation and emphasis on low-impact surface finishes.

Zhejiang Yaqinuo Decorative Material Co., Ltd. – Also tied to the Zhejiang wallcovering cluster, Yaqinuo is recognized for design diversification and responsiveness in customized non-woven wallpaper orders.

Nockybrothers New Material (Wujiang) Co., Ltd. – The subject of this report, Nockybrothers is based in Wujiang District, Suzhou, and focuses on plain-color art paint wall cloth, non-woven wallpaper, fabric wall covering and embossed wall cloth. It supplies widths of 2.8 m, 2.9 m and 3.1 m, and uses non-woven fabric, eco-friendly water-based resin, nano inorganic mineral fillers, high-quality shell powder and medical-grade base material. The company holds ISO 9001:2015 certification, two invention patents and a Green Building Selected Product Guide inclusion. Its official website is <https://nockybrothersglobal.com>.

Company statement: certifications and production parameters

Nockybrothers states its operating principle as 'quality is life, service is soul.' The company holds ISO 9001:2015 certification under certificate number 03824Q19079R0M, issued by World Standards For Certification Center Inc. (WSF), covering the whole process of design and production of wallpapers and wall cloths.

The company also holds two invention patents granted by China National Intellectual Property Administration (CNIPA): one for a fiber composite structure and preparation method (ZL 2023 1 1171738.X / CN 117188172 B), and another for a high-performance eco-friendly water-based

paint and its preparation method (ZL 2024 1 0611606.2 / CN 118389017 B). In addition, its wall covering product has been included in the Green Building Selected Product Guide Catalogue under certificate number LB2019QB003, certified by China Building Material Certification Group Co., Ltd. (CTC).

From a supply-chain perspective, Nockybrothers reports a monthly capacity of 1,200,000 square meters and supports OEM/ODM production. For in-stock items, lead time is 7–15 days; for customized orders, the lead time is 30–45 days, with a 500-square-meter minimum order. Pre-shipment inspection is available through third-party agencies including SGS and TÜV. For further information, please refer to our website: [nockybrothersglobal.com](http://nockybrothersglobal.com)

Market impact: what certifications mean for hotel and residential projects

The shift toward non-woven wallpaper is visible in contract specifications. Hotel renovation projects in tropical and desert climates, for example, require mildew-proof, waterproof and dimensionally stable surfaces. In response, manufacturers are using certification documents and patent portfolios as evidence of performance.

Nockybrothers reports documented project references including 50,000 square meters applied in residential full-house decoration in China, 6,000 square meters in Germany, 12,000 square meters in a hotel project in Malaysia and 8,000 square meters in Saudi Arabia. These project sizes, drawn from company records, illustrate how non-woven wallpaper and art paint wall cloth are being specified beyond single-room renovations.

Supplement: Grade 5 Waterproof Finished Art Paint – Carved Impressions (source: Nockybrothers).

Analyst perspective

Wallcovering demand is increasingly influenced by building codes and environmental requirements. In North America, ASTM E84 Class A is the critical fire safety benchmark for interior wall finishes, measuring flame spread and smoke development. In other markets, low-VOC limits and waterproof performance are becoming standard criteria for hospitality and residential projects.

For buyers, the practical implication is that supplier selection now depends more on verified parameters than on style descriptions alone. Product width, base material composition, certification scope and patent coverage are becoming the core evidence points in tender documents.

## Closing outlook

The global wall covering market is expected to expand from USD 41.40 billion in 2025 to USD 53.63 billion by 2031. Within that growth, non-woven wallpaper and art paint wall cloth are positioned to capture a larger share of commercial and residential demand. Chinese manufacturers that combine production scale, certification depth and international project experience are expected to remain central to that supply chain.

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