

Birdfy to Make Its Debut at IFA 2026 With the Most Advanced Smart Birding Products

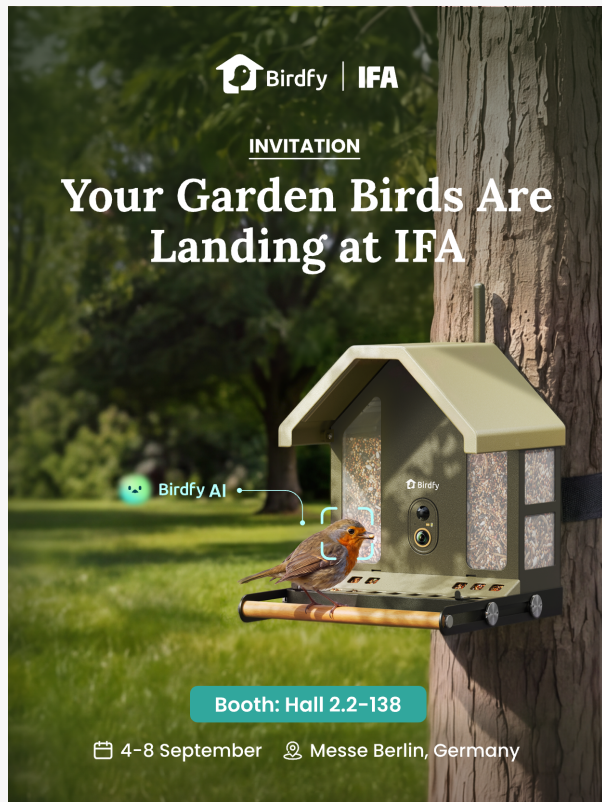
Birdfy will make its debut at IFA 2026, one of the world's most influential tech events.

LOS ANGELES, CA, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- Birdfy, the leading innovator in smart birdwatching solutions, will [make its debut at IFA 2026](#), one of the world's most influential tech events. It is aimed at reinforcing the brand's prominent role in the industry and cementing its presence in European markets.

The brand will showcase its newly launched birding devices and flagship products at the show, taking place September 4-8 in Messe Berlin, Germany. Birdfy has also scheduled to attend IFA ShowStopper, the media showcase event held on September 3.

Last year, IFA 2025 attracted more than 1,900 brands from 49 countries, with over 220,000 attendees.

Birdfy to Debut Smart Birding Innovations at IFA Berlin 2026
Exhibiting from booth #H2.2-138 in the Smart Home area, Birdfy will showcase its most advanced smart birding innovations, spanning smart bird feeders, bird baths, birdhouses and accessories. Every device features



Birdfy to showcase its most advanced birding innovations at IFA 2026.



The Birdfy Feeder Metal 2 (4K), a gold winner at Muse Design Awards 2026.

Birdfy AI, which identifies 99% of backyard bird species and up to 16 animal species.

Among the product highlights is the [Birdfy Feeder Metal 2 \(4K\)](#). Released this year, the brand-new 4K feeder guarantees a front-row seat to the nature show on every birder's doorstep. Featuring all-metal construction, it emerges as a squirrel-proof smart feeder with long-lasting durability. The nature-inspired green finish ensures the device blends seamlessly into any outdoor space. It's a gold winner at Muse Design Awards 2026.



The Birdfy Bath Pro, an award-winning smart “puddle” that helps wild birds beat the heat.

The [Birdfy Bath Pro](#) is an all-mighty, bird-friendly smart bird bath designed for feathered friends of all sizes. With heat waves sweeping across Europe and the US, this solar-powered smart “puddle” turns every backyard into an oasis. It serves as the perfect spot for birds to beat the heat — whether that's bathing, drinking, or simply splashing around.

As part of the dual-lens camera system, its auto-tracking portrait lens traces and zooms in on individual birds, never missing a birding moment. Birders can also relish every flutter and splash by replaying video clips in slow motion. Named a Special Mention on TIME's 2025 Best Inventions list, this smart birdbath also won the CES 2026 Best of Innovation Award — the top CES award.

Other products on display include the Birdfy Nest Wood C, a smart birdhouse released this summer. Tech lovers and birders can also experience the Birdfy Nest Duo, a 2026 TWICE Picks Award winner, and the Birdfy Nest Ebony, a nest box highly recognized by prestigious media outlets. Birdfy's birdhouses all come with AI bird behavior recognition that enables nature lovers to observe the full journey of birds' lives: From nesting and hatching to the first flight of fledglings.

Visitors to the show can have a first look at two brand-new budget-friendly bird feeders: the Birdfy Feeder Breeze and the Birdfy Feeder Terra. Both feature the same camera system that captures vertical videos, making social media sharing easier. A slow-motion mode is available for replaying each wingbeat and memorable antics in vivid detail.

Visit Birdfy at the World's Largest Home and Consumer Electronics Trade Show

Visit Birdfy at booth #H2.2-138 in the Smart Home area, Messe Berlin. You can experience the brand's most advanced smart birdwatching products, and explore its birding ecosystem built

with avian welfare in mind. Live demonstrations on site and limited-edition gifts are available. Birdfy will also exhibit at IFA ShowStoppers, a media event held on September 3 in Hall 5.3 at the Messe Berlin fairgrounds.

About Birdfy

Birdfy — the leading brand in smart birdwatching solutions — has been devoted to creating cutting-edge smart products to redefine backyard birdwatching since 2020. Tailored for bird lovers of all levels, its products span smart bird feeders, bird baths, birdhouses, and innovative add-ons. Birdfy endeavors to elevate the fun, joyous, and personalized backyard birdwatching experience by presenting more eco-friendly, sustainable innovations. For more information, please visit www.birdfy.com or contact press@birdfy.com

Birdfy Press

Netvue

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