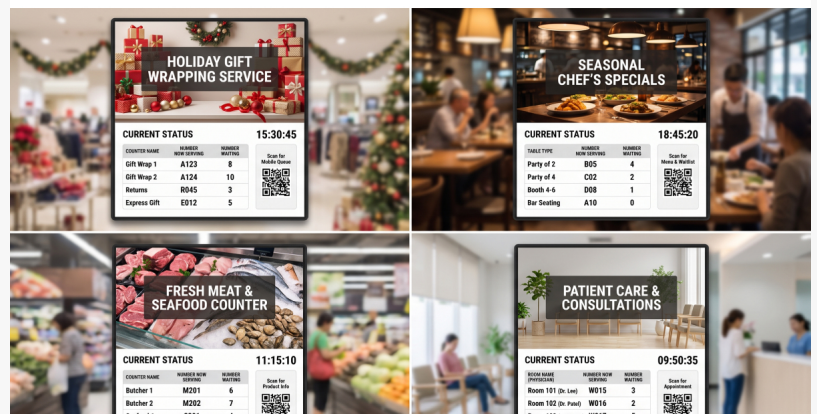


GOxCALL Turns Any Screen Into a Queue Counter

GOxCALL adds cloud queue calling to GO CAYIN poster, letting any screen call numbers without extra hardware, billed only for groups actually used.

TAIPEI CITY, TAIWAN, August 24, 2026 /EINPresswire.com/ -- A LINE WITH NOWHERE TO GO

A department store's Christmas sale sends a wave of shoppers through the doors the moment it opens, and without a way to split that crowd into manageable lines, the gift wrap counter backs up before lunch.



GOxCALL can be applied across retail, dining, fresh market, and healthcare.

A sports day lines up two hundred young athletes behind a starting gate, with a paper list and a megaphone as the only tools on hand.

A tax office fills with visitors for a few weeks a year and sits quiet the rest of the time.

None of these places want to own a queue system sized for their single busiest day, yet none of them can run smoothly without one once that day arrives. [GOxCALL](#) was built to close exactly that gap.

WHAT GOXCALL IS

Staff design the queue screen the same way they design any GO CAYIN poster, combining a promotional video, a text message, the live queue number, and a QR code for self service ticketing on one canvas. A simple drag and drop puts promotional content and the queue calling system on the same screen at the same time, with no separate build needed.

Customers scan the code from the screen or from a printed sign at the entrance, and staff manage the calling from a browser or a phone.

NO HARDWARE TO BUY, NO HARDWARE TO RETIRE

GO CAYIN poster does not bind a business to a fixed device. Any Android TV, tablet, PC, or browser capable screen can become a queue display in minutes.

A retailer already using GO CAYIN poster for promotions can add a queue module to the same screen the same afternoon, with no procurement cycle and no technician visit, and when the season ends the screen simply goes back to running promotional content.

This flexibility rests on more than two decades of signage engineering behind it, with CAYIN Technology products deployed across more than 100 countries.

PAY ONLY FOR THE GROUPS NEEDED

GOxCALL bills per queue group, per month, on top of a GO CAYIN poster Professional plan. A single service counter is one group.

A department store running five service counters during the Christmas rush can activate five groups to split the crowd into separate lines, then scale back down once the sale ends, with no minimum term and no equipment sitting idle for eleven months of the year.

Businesses control cost by controlling exactly how many groups they run, not by guessing how many terminals to buy upfront.

WHERE GOXCALL GOES TO WORK

- Sports events: Athletes are called to the starting line by event number instead of by name shouted across a field, keeping heats moving on schedule.
- Christmas sales: When a holiday crowd hits all at once, multiple queue groups split shoppers across separate lines by counter or service type, then scale back down once the season ends.
- Restaurants: A handwritten waitlist becomes a screen customers can read from across the room, showing the current number alongside the day's specials.
- Clinics: Patients are called by number rather than by name, supporting a calmer waiting room.
- Supermarkets: Shoppers waiting at the meat cutting counter or the seafood counter take a number instead of crowding the glass case, so staff serve one order at a time.
- Public agencies with seasonal peaks: A tax office during filing season can add queue groups for those few weeks and reduce them once the rush passes, without carrying a year round infrastructure cost for a short burst of demand.

DRAG IT IN, AND BOTH GO LIVE

Register a free GO CAYIN account, upgrade to a Professional plan, and activate GOxCALL queue

groups directly inside the poster editor, putting promotional content and the queue calling system on the same screen with a simple drag and drop. Full tutorials are available on the [GO CAYIN YouTube channel](#).

Learn more at <https://www.gocayin.com/>

BEFORE YOU ASK

Does GOxCALL require special hardware? No. It runs on the same Android TV, tablet, or PC already used for GO CAYIN poster, through the CAYIN Signage Player App or a playback URL.

Can the number of queue groups change month to month? Yes. Groups are billed monthly, so a business can scale up for a busy season and scale back down afterward.

Are design skills needed to build a queue screen? No. GOxCALL uses the same drag and drop poster editor, with templates for combining promotional content and the queue number on one screen.

Is GOxCALL available outside Taiwan? Yes. GOxCALL runs entirely in the cloud, so it is not tied to any one location. The same screen can travel anywhere there is an internet connection, and the platform already supports Chinese, English, Spanish, Japanese, and Simplified Chinese, making it easy for brands with locations in multiple countries to run on one system.

Meg Kwong

CAYIN TECHNOLOGY CO., LTD.

[email us here](#)

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