

Azoteq Appoints Johnson Company, Inc. as Sales Representative for the U.S. Midwest

Azoteq appoints Johnson Company, Inc. to represent its sensing solutions across key U.S. Midwest territories, expanding local sales and customer support.

AUSTIN, TX, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- [Azoteq](#) has appointed [Johnson Company](#), Inc. as a sales representative for selected regions of the Midwestern United States, further strengthening the company's regional presence and support for customers across the United States.

Under the agreement, signed on July 29, 2026, Johnson Company will represent Azoteq's IQ Switch®, ProxSense®, and ProxFusion® product lines across Minnesota, Missouri, Kansas, Iowa, Nebraska, North Dakota, and South Dakota, as well as designated areas of Illinois and Wisconsin.

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Azoteq's sensing technologies are a strong fit for Midwest customers. We're excited to work together and help customers explore new ways to use them in future product designs”

*Mark Peterson, President of
Johnson Company*



Johnson Company will work closely with customers throughout the territory to promote Azoteq's sensing technologies, support product and sales inquiries, identify new design opportunities, and connect customers with Azoteq's technical resources as needed. Its established regional presence and industry relationships will provide customers with a knowledgeable local point of contact throughout the product evaluation and development process.

This appointment supports Azoteq's ongoing commitment to expanding its international sales network and making its technologies more accessible to customers across key

markets. By working with experienced regional representatives, Azoteq aims to provide responsive local support while continuing to grow the adoption of its sensing and human-machine interface solutions.

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Jean Viljoen

Azoteq

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