

ShouldEye Launches B2B Platform to Control AI Ratings and Visibility Across Models

ShouldEye launches its B2B platform, helping businesses monitor, verify, and improve their AI ratings, brand visibility, and reputation across leading AI models

WILMINGTON, DE, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- [ShouldEye](#) launches a new B2B platform designed to help businesses understand, monitor, and improve how leading AI models represent their brands to potential customers.

ShouldEye, an AI-powered verification and trust platform, today announced the launch of its new B2B platform, giving businesses a new way to monitor their AI reputations and visibility across the models increasingly shaping how consumers discover and evaluate companies.

As consumers turn to AI platforms such as ChatGPT, Claude, Gemini, Copilot, Llama, Mistral, and Grok to research businesses, compare products, and decide who to trust, the information generated by these models can have a growing impact on purchasing decisions.

ShouldEye's B2B platform allows businesses to see how leading AI models describe, evaluate, and recommend their company while identifying inconsistencies, missing information, and areas that may influence customer perception.

A New Layer of Brand Visibility

Traditional digital visibility has focused on search engines, websites, social media, and review platforms. AI is creating a new layer of discovery, where customers can ask a question and receive an instant synthesized recommendation.

ShouldEye's platform is designed to help businesses understand this new customer journey



shouldeye b2b suite

through an AI council approach that compares how multiple leading models respond to questions about a company.

Instead of allowing a single AI model to define a business's reputation, ShouldEye analyzes responses across the AI ecosystem to provide a broader view of how a brand is being represented.

Businesses can use the platform to:

- Monitor how AI models describe their company
- Identify inconsistencies or potentially inaccurate information
- Compare their AI visibility with competitors
- Understand how AI recommendations may affect customer trust
- Verify business ownership and information
- Track changes in AI-generated brand perceptions
- Create a verified profile customers can inspect

From AI Discovery to Verified Trust

ShouldEye also provides businesses with trust badges and widgets that can be embedded across their digital properties. These connect customers directly to a live, verified ShouldEye profile, creating a transparent layer between AI-generated information and the business itself.

The platform is built around a simple principle: verify what AI says, understand what customers see, and give businesses the tools to improve it.

“AI is becoming a new front door for businesses,” said the ShouldEye team. “Companies need to know what AI models are saying about them and how they are being positioned when customers ask for recommendations. Our B2B platform gives businesses greater visibility into this emerging reputation layer and the tools to build trust around it.”

The [ShouldEye B2B](https://business.shouldeye.com) platform is available now at business.shouldeye.com.

About ShouldEye

ShouldEye is an AI-powered verification and trust platform that helps consumers and businesses make more informed decisions online. By analyzing information across leading AI models and combining AI analysis, verification, and customer signals, ShouldEye creates a transparent layer of trust for the AI-driven customer journey.

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