

PlainID Recognized as a Sample Vendor in Gartner® report: Hype Cycle™ for Digital Identity 2026

We believe Gartner recognition highlights the critical market need for runtime policy control over what every identity can access, do, and expose

TEL AVIV, ISRAEL, August 20, 2026

/EINPresswire.com/ -- PlainID, the market-leading Runtime Authorization Platform, today announced that it has

been named as a Sample Vendor in the Gartner Hype Cycle for Digital Identity, 2026, within the Authorization Management Platforms (AMP) category.



The Hype Cycle for Digital Identity, 2026, authored by analysts Zachary Smith and Nayara

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Gal Helemski, Co-founder and CTO of PlainID

Sangiorgio, notes that "the digital identity landscape is being transformed by AI agents, identity visibility and identity threats." In the report, Gartner has positioned Authorization Management Platforms in the "At the Peak" phase of the Hype Cycle.

According to the report, "Authorization management platforms (AMP) provide shared services for authorization policy authoring, access decisions, policy orchestration and policy enforcement."

The report notes that "AMPs are essential for breaking down isolated "authorization silos" and providing a consistent and coordinated approach to managing

authorization policies. They strengthen security by enabling least privilege across multiple applications, effectively reducing unauthorized access risks."

"We are proud to be recognized by Gartner in this year's Hype Cycle for Digital Identity," said Gal Helemski, Co-founder and CTO of PlainID. "The identity landscape has shifted fundamentally. With AI agents now operating alongside human workloads, organizations face a new identity

crisis defined by standing privileges and massive data exposure. We believe our recognition in the Authorization Management Platforms category underscores the market's urgent need for centralized, runtime authorization. Authentication gets you in the door, but PlainID governs everything that happens next, enabling enterprises to achieve true Zero Standing Privileges and secure their agentic workflows."

[PlainID's Runtime Authorization Platform](#) is designed specifically to address the modern challenges outlined in the Gartner report. By decoupling authorization management from distributed enforcement, PlainID enables enterprises to:

- [Secure Every Identity](#): Govern human, non-human, and autonomous AI agent identities within a single, unified platform.
- Enforce [Zero Standing Privileges \(ZSP\)](#): Transition from static, pre-assigned permissions to dynamic, real-time access decisions evaluated at the exact millisecond of request.
- Provide Complete Auditability: Leverage the 'Authorization Graph', a relational map of every access decision, to deliver compliance-ready, explainable audit trails in business language.
- Enable End-to-End AI Guardrails: Control what AI agents can access, retrieve, invoke, and expose across the entire lifecycle via pre-built Authorizers.

Aligned with the report's emphasis on emerging standards, PlainID is actively involved with the AuthZEN Working Group to advance open, interoperable authorization standards. The platform integrates seamlessly with existing enterprise identity stacks (including Microsoft Entra ID, Okta, and Ping Identity) to enforce consistent policy-driven controls across APIs, applications, data, and agentic systems.

Source: Gartner, "Hype Cycle for Digital Identity, 2026," Zachary Smith, Nayara Sangiorgio, July 6, 2026.

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About PlainID

PlainID is the identity leader built for the AI era. As the only enterprise Runtime Authorization Platform, PlainID controls what every identity—human, non-human, and AI agent—can access, do, and expose. Through centralized policy management and distributed enforcement, PlainID

enables Fortune 500 enterprises to achieve zero standing privileges, complete auditability, and policy changes enforced in under 60 seconds. Securing over 35 million identities globally and trusted by major financial, healthcare, and technology firms, PlainID is pioneering the missing enforcement layer of Identity Security.

To learn more visit: www.plainid.com

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