

Influential Women Spotlights Felicia Cooper: Founder And Chief Executive Officer Of Wisteria Wisdom, Inc.

MESQUITE, TX, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Advancing Strategic Leadership, Sustainable Infrastructure, and International Business Development Through Purpose-Driven Enterprise

Felicia Cooper is the Founder and Chief Executive Officer of Wisteria Wisdom, Inc., a Texas-based international holding company established to develop, support, and strategically manage a growing portfolio of enterprises focused on professional services, sustainable infrastructure, and long-term economic development.



Recognized as Ms. Corporate America Dallas 2026, Felicia brings nearly three decades of experience spanning entrepreneurship, risk management and insurance, legal support services, business operations, strategic planning, and organizational development. Across these roles, her work has centered on practical problem-solving, strategic planning, and moving ideas toward structured execution.

Her work is now expanding internationally through a Ghana-focused infrastructure initiative currently being developed under the working name Akwaaba Blue. The initiative is advancing the development of a proposed 100% solar-powered agricultural cold-storage facility in Techiman, Bono East Region, with the objective of strengthening cold-chain infrastructure, reducing post-harvest loss, supporting agricultural producers and supply-chain participants, and contributing to greater supply-chain resilience.

Felicia approaches development with an emphasis on disciplined planning, responsible

execution, and long-term value creation. Her broader vision is to help build enterprises designed for commercial sustainability, social responsibility, and meaningful economic and community value.

Her leadership philosophy is grounded in integrity, stewardship, continuous learning, and service. She believes meaningful leadership requires alignment between experience, values, opportunity, and purpose—and that sustainable success depends as much on how something is built as on what is ultimately achieved.

One of the most influential pieces of career advice Felicia received came from her father, who retired from Dow after a 33-year career. He often reminded her, “It’s okay to work for someone, but strive to have something of your own.”

That advice shaped Felicia’s understanding of entrepreneurship. She came to view ownership not simply as creating a business, but as an opportunity to solve problems, create value, open doors for others, and build organizations capable of serving beyond their founders.

Felicia carries that same philosophy into her encouragement of young women: take a chance on yourself.

She believes people often place confidence in employers, relationships, and outside opportunities while hesitating to invest that same confidence in their own potential. Her advice is to remain teachable, act thoughtfully, learn continuously, and not allow conventional expectations to define the limits of what is possible.

Looking ahead, Felicia sees significant opportunity in strategic partnerships that bring businesses, industries, and communities together around practical, long-term solutions. She believes meaningful progress requires moving beyond transactional relationships toward collaboration grounded in accountability, credibility, and shared value.

Through Wisteria Wisdom, initiatives currently in development, and future strategic partnerships, Felicia’s long-term vision is to build enduring organizations, cultivate leaders who multiply impact, and contribute to initiatives that create meaningful opportunities for future generations.

As her work continues to evolve, she remains focused on a fundamental objective: transforming vision into sustainable execution.

Learn More

Felicia Cooper — Influential Women

<https://influentialwomen.com/connect/felicia-cooper>

Felicia Cooper — Wisteria Wisdom, Inc. Leadership

<https://www.wisteriawisdominc.com/leadership>

Influential Women

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