

Influential Women Features Amy Pertuset: Solutions Architect at LTN Global

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/EINPresswire.com/ -- Combining Nearly a Decade of Broadcast Experience With Data Analytics, Cloud Technology, and a Human-Centered Approach to Modern Video Delivery

Amy Pertuset is a Solutions Architect at LTN Global, where she designs end-to-end IP video and broadcast transport solutions for customers across the media and entertainment industry. Based in the Philadelphia, Pennsylvania area, Amy brings nearly a decade of experience in broadcast technology, working directly with clients to identify technical challenges, translate business needs into scalable workflows, and collaborate with engineering and infrastructure teams to develop reliable, future-ready video delivery systems.



Amy's work centers on IP video transport, streaming applications, and modern broadcast architecture. Through her role, she helps organizations navigate the transition from legacy broadcast systems toward flexible, software-driven distribution models. Her ability to connect technical requirements with practical business objectives has become a defining part of her professional approach.

Amy began her career at The Walt Disney Company, working within ESPN's broadcast and streaming operations. There, she gained hands-on experience supporting live streaming systems, monitoring digital video workflows, and contributing to major initiatives, including the launch of the ACC Network in 2019. Her time at Disney provided an opportunity to work within complex broadcast environments while developing an understanding of how technology, infrastructure, and content delivery intersect.

As her career progressed, Amy held roles including Broadcast Systems Specialist and Content Systems Engineer. Through these positions, she developed technical expertise across traditional

broadcast environments and emerging streaming ecosystems. She also built experience with cloud technologies and AWS services, including Lambda, EC2, S3, and FSx, giving her a strong foundation for working with increasingly software-driven broadcast architectures.

Today, Amy applies that technical background to customer-focused solutions architecture. Her role requires more than understanding technology. It involves listening to customers, identifying the underlying challenges behind technical requests, understanding existing processes, and developing solutions that can support both current requirements and future growth.

Her educational background further complements her technical experience. Amy holds multiple advanced degrees from Penn State World Campus, including a Master's in Data Analytics and an MBA. She has also pursued certifications in networking and enterprise systems, continuing to expand the knowledge base she brings to an industry undergoing significant technological change.

Amy describes herself as very open-minded and adaptable. She believes that many people naturally stay within their comfort zones because those environments feel safe and familiar, but she has always been willing to step into new environments and learn as she goes.

One of Amy's strengths is observing how teams operate, understanding existing processes, and quickly adapting so she can contribute effectively. She is comfortable taking on new challenges even when she does not have every answer immediately because she trusts her ability to learn, collaborate, and grow into the role.

That adaptability has also shaped how Amy approaches mistakes and professional development. She believes mistakes are part of professional growth and that accountability, adjustment, and learning are more important than trying to achieve perfection immediately.

During her time at Disney, Amy worked with newer engineers and emphasized that nobody is expected to be perfect immediately. Training and learning are ongoing processes, and mistakes will happen. What matters is how someone responds to those mistakes and continues developing from the experience. For Amy, that mindset is an important part of long-term professional success.

Another lesson that has shaped Amy's career is the importance of not taking things personally. Early in her career, Amy took considerable pride in the work she delivered. When something went wrong or she received negative feedback, she sometimes internalized it and viewed it as a reflection of her abilities.

Over time, she learned to step back and evaluate situations more objectively. Not every challenge or negative outcome is personal. Technical limitations, shifting priorities, or circumstances outside an individual's control can influence outcomes.

Developing this perspective has helped Amy become more resilient and effective under pressure. She has learned to focus on what she can control, including how she communicates, how she responds to issues, and how she contributes to improving an outcome.

Understanding the difference between what she can influence and what she cannot has allowed Amy to approach challenges with a more balanced and solutions-oriented mindset. This approach has become particularly valuable in solutions architecture, where successful outcomes often require multiple teams and stakeholders to align around a shared objective.

As a woman working in the technology side of broadcasting, Amy has also navigated an industry that has traditionally been male-dominated. Throughout her career, there have been many situations where she was the only woman in the room.

At the same time, she has been fortunate to work with mentors and leaders who recognized her potential early and encouraged her professional growth. Their support and guidance, particularly during the early stages of her career, had a lasting impact and helped shape the confidence she carried forward.

Because of these experiences, Amy encourages women entering technology and broadcasting to seek strong mentors, trust their abilities, and continue pushing forward even when they feel outnumbered or challenged. She recognizes the significant difference that supportive leadership can make in developing confidence and creating long-term career opportunities.

One of the major challenges Amy sees across broadcasting today is the effective integration of artificial intelligence into existing workflows. As the industry looks for ways to improve content delivery speed, streamline operational processes, and bring services online more quickly, AI is becoming an increasingly important part of the conversation.

Amy has proactively explored how AI tools can be applied to these challenges. She has been learning about emerging applications and experimenting with commonly used platforms such as ChatGPT, Copilot, and Gemini. This ongoing exploration has helped her develop a stronger understanding of how AI can support everyday work and improve efficiency.

Rather than viewing AI as an end in itself, Amy sees it as a tool that can help teams work more efficiently and devote greater attention to higher-value problem solving and innovation. As broadcast technology continues to evolve, she believes understanding how to integrate AI thoughtfully will become increasingly important for professionals and organizations across the industry.

At the center of Amy's professional philosophy are integrity and authenticity. She believes it is important to be realistic and transparent, particularly in collaborative environments where teams are balancing competing priorities and expectations.

She has seen situations where people overcommit or make assumptions too early, resulting in burnout, missed expectations, or projects being scoped inaccurately. For Amy, honest communication and realistic expectations are essential to creating sustainable outcomes.

Another approach that has helped shape her career is focusing on the human side of projects, not simply the technical side. Successful delivery involves more than systems, timelines, and resources. It also requires understanding the people involved, how teams operate, and what challenges or priorities they may be managing.

Amy strives to lead with empathy when working across teams. What may represent an urgent priority for one group may not carry the same level of urgency for another. Understanding those different perspectives allows her to find practical ways to align goals and move projects forward.

This human-centered approach has helped Amy build strong working relationships and collaborate effectively across organizations. It also supports her ability to serve as a bridge between complex engineering systems and the practical business outcomes customers are trying to achieve.

Through her work at LTN Global, Amy continues to contribute to the evolution of broadcast and media technology. Her experience across live streaming, broadcast systems, cloud technologies, IP video, and solutions architecture provides a broad perspective on the changing demands of video distribution.

As the industry moves toward increasingly flexible, software-driven workflows while exploring new technologies such as AI, Amy Pertuset remains focused on learning, adapting, and helping organizations solve complex challenges in practical ways. Her career reflects the value of remaining open-minded, building strong relationships, learning from mistakes, and approaching technology with both technical precision and an understanding of the people it ultimately serves.

Learn More about Amy Pertuset:

Through her Influential Women profile, <https://influentialwomen.com/connect/amy-pertuset>

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