

Influential Women Distinguishes Roxie Jorgenson For Transforming Leadership And Culture Through Trust-Centered Strategy

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/EINPresswire.com/ -- With More Than 30 Years of Entrepreneurial Experience, Roxie Jorgenson Helps Organizations Build Stronger Teams, Healthier Cultures, and Sustainable Growth

Palmer, Alaska— Roxie Jorgenson is an entrepreneur, leadership strategist, consultant, and keynote speaker with more than 30 years of experience building businesses, developing teams, and helping organizations create high-trust cultures that support measurable growth. Through her consulting work, she helps leaders identify organizational challenges, strengthen relationships, improve communication, and create environments where people and businesses can thrive.

Roxie began her entrepreneurial journey in 1991 with a quick print shop before expanding into multiple ventures spanning photography, marketing, web design, graphic solutions, and consulting. Across more than three decades in business, she developed a reputation for understanding the connection between strong relationships and sustainable organizational success. Her approach centers on the belief that relationships—not transactions—are the true foundation of long-term growth.

Today, Roxie serves as the Founder of Roxie Jorgenson Corporate Consulting and Roxberry LLC, where she specializes in leadership alignment, team optimization, change management, and relational infrastructure consulting. Through customized assessments, workshops, anonymous team surveys, and executive coaching, she helps organizations uncover the “trust leaks” that can negatively affect morale, productivity, retention, and profitability.

Rather than relying on generic motivational advice, Roxie provides practical frameworks and



actionable strategies that leaders can implement within their organizations. Her work is designed to transform misalignment into momentum by helping teams establish emotionally safe, high-accountability environments where communication, collaboration, and performance can improve together.

Her extensive entrepreneurial background has also been complemented by significant nonprofit fundraising experience. In one notable achievement, Roxie helped increase annual fundraising revenue from a projected potential of \$164,000 to more than \$1 million annually within three years. The accomplishment reflects her ability to combine relationship-building, strategic thinking, and leadership principles to produce tangible organizational results.

Beyond her consulting practice, Roxie remains actively involved in professional and community organizations. She serves in leadership roles with the national NTCA-The Rural Broadband Association and the Matanuska Telecom Association, contributing to important conversations surrounding broadband infrastructure and industry development. She is also a frequent speaker, trainer, writer, and mentor who works with leaders across industries nationwide.

Roxie attributes her success to building strong, meaningful relationships founded on trust, collaboration, and mutual respect. She believes genuine connections create opportunities for growth, strengthen teamwork, and inspire long-term success in both professional and personal settings.

Her advice to young women entering the industry is straightforward: confidently pursue what they want and never be afraid of hearing “no.” Roxie recognizes that rejection can be part of the journey, but she encourages women to remain persistent, continue learning and growing, and stay open to opportunities that align with their goals and passions.

According to Roxie, one of the biggest opportunities in coaching today is the ability to work remotely and connect with clients around the world. Technology and virtual platforms have made coaching more accessible than ever, allowing professionals to expand their reach, develop global networks, and support individuals from diverse backgrounds and locations.

At the heart of Roxie’s leadership philosophy are honesty, kindness, passion, and integrity. She believes in treating people with respect, leading with authenticity, and approaching every opportunity with genuine purpose. These values influence how she works with clients, develops relationships, and approaches leadership.

Through decades of entrepreneurship, consulting, fundraising, speaking, and mentorship, Roxie Jorgenson continues to demonstrate the power of trust-centered leadership. Her work reflects a commitment to helping organizations move beyond surface-level improvements and create lasting cultures where people feel valued, leaders are aligned, and businesses are positioned for sustainable success.

Learn More about Roxie Jorgenson:

Through her Influential Women profile, <https://influentialwomen.com/connect/Roxie-Jorgenson> or through her website, <https://itsallintherelationship.com/>

Influential Women

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