HyperAMS Rebrands as Hyper Group, Marking A New Chapter of Growth

ROLLING MEADOWS, IL, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- HyperAMS, a full-service asset valuation, monetization, and advisory firm for 16 years, has rebranded as Hyper Group, unveiling a new name and logo that reflects its legacy and future direction.



HyperAMS is now Hyper Group

The rebrand comes as Hyper Group continues to broaden its service offerings to meet growing client demand. This includes the recent launch of its Diligence Services division, which encompasses field exams and other collateral-focused services, as well as the continued development of its capabilities selling operating businesses. Clients can expect the same trusted service they have historically relied on for appraisal services, industrial auctions, and retail and inventory maximization services - now supported by a broader range of solutions designed to deliver greater value.

“While our name and look are changing, our values and dedication to our clients remain unchanged,” said Bob Pabst, President of Hyper Group. “The rebrand is not about changing who we are. It is about better representing who we have become - a growing, diversified service organization built to support our clients as their needs evolve.”

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>
> *Bob Pabst, President of Hyper Group*

Founded in 2010, the company has spent the last 16 years building a strong reputation for reliability, customer responsiveness, and industry expertise in both valuations

and asset monetization. The rebrand to Hyper Group honors that foundation while reflecting the growth and vision driving us forward. What began as a small entrepreneurial venture has grown into a company with expanded capabilities, broader reach, and a bold vision for the future.

“HyperAMS was founded as a boutique shop focusing mainly on asset monetization. We all have watched it grow into the diversified service provider it is today,” said Tom Pabst, Founder and Chairman of Hyper Group. “With leadership now in the next generation, our new name reflects both how far we’ve come and where the Company is headed. I’m proud of what all our team members have built and confident in where management is leading the firm into the future.”

In addition to the name change, clients can expect the Hyper Group brand rollout to include a new logo, visual updates to our appraisal and diligence products, and a refreshed digital presence, all of which will be introduced in the coming days. Please visit our new website, www.thehypergrp.com, to learn more.

Joseph Menolascino
Hyper Group
jmenolascino@thehypergrp.com

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