

Lauritz Knudsen unveils 10+ new energy innovations

DELHI, DELHI, INDIA, August 20, 2026 /EINPresswire.com/ -- Lauritz Knudsen Electrical and Automation has launched over 10 next-generation innovations in its largest portfolio showcase, aiming to power India's energy future under the brand promise of 'Powering a Non-Stop India'. The company focuses on enhancing energy resilience and reliability through solutions ranging from low-voltage protection to industrial automation and connected living technologies. Recently, in Mumbai, it showcased its expanded portfolio to customers, partners, and industry stakeholders, facilitating the adoption of future-ready technologies in India's growing industrial sectors for smarter, energy-efficient operations.



India-centric energy transformation

Deepak Sharma, Zone President – Greater India, said: "India's growth story is being shaped by its ability to build resilient, intelligent, and future-ready energy infrastructure. Lauritz Knudsen plays a critical role in this journey by enabling solutions that are not only globally benchmarked but also deeply rooted in India's unique needs. We've grown with India, learnt from India, built in India and are building the New India by ensuring industries, infrastructure, and communities have access to reliable, efficient, and sustainable energy systems that can support the country's next phase of growth."

Naresh Kumar, COO, Lauritz Knudsen Electrical and Automation, said: "At Lauritz Knudsen, our approach is firmly anchored in 'designing and building for India'. We are creating technologies that respond to the realities of Indian environments – whether it is enabling a farmer to manage irrigation remotely or helping MSMEs and large industries optimise energy use. What sets us apart is our ability to translate Made-in-India innovation into scalable, real-world impact. We are

not just bringing products to market; we are enabling access, driving efficiency, and empowering India's industrial and energy transformation at scale."

Expanding reach across Tier-2 and Tier-3 Cities

At a recent event, Lauritz Knudsen introduced an enhanced national strategy aimed at promoting electrical and automation technologies across Tier-2 and Tier-3 cities in India, complementing their 100+ city Technology Day initiative. This initiative focuses on facilitating the adoption of advanced low-voltage and automation solutions within India's manufacturing sectors, with a particular emphasis on expanding access to these technologies beyond major urban areas.

Key highlights of the technology showcase included:

1. **Protection & Switchgear:** The showcase featured innovative products like the OMEGA UZ ACB, a next-gen Air Circuit Breaker with intelligent monitoring capabilities and a breaking capacity of up to 150 kA. The EXORA.N Distribution Board offers a modular system for various applications, and TMZ provides real-time temperature monitoring to avert overheating issues. Additionally, numrAL relays deliver sophisticated protection and monitoring for modern power systems.
2. **Energy & New Energy:** Lauritz Knudsen's New Energy portfolio presents solar technologies, DC solutions, and EV charging infrastructure, all manufactured in India. The solar inverters cater to local climate conditions, while the DC Portfolio facilitates an effective transition towards renewable energy and electrification. The EV Chargers establish a comprehensive ecosystem, enhancing usability across different sectors.
3. **Automation & Digitalisation:** The automation segment emphasised predictive maintenance and operational efficiency. The iMMR delivers motor management solutions and the [SMARTCOMM](#) Digital Twin creates digital replicas for proactive diagnostics. The Agri-Automation Portfolio focuses on integrating diverse automation applications for sustainable agriculture.
4. **Home & Building Technologies:** The [enConnect Home Automation system](#) exemplifies advanced living solutions, allowing effortless control over various home appliances. It's designed to work with existing infrastructures and incorporates smart connectivity features.

Positioning as a key industrial technology partner

Overall, the Technology Showcase positions Lauritz Knudsen as a pivotal technology partner for India's industries and infrastructure, backed by over 70 years of engineering expertise and a robust Make-in-India manufacturing framework, shaping the future of the electrical and automation landscape in the country.

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Lauritz Knudsen Electrical & Automation
Lauritz Knudsen Electrical & Automation
cic@lk-ea.com

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