

Palmetto Moon Extends Its Reach to a 10th State with Grand Opening at Tanger Outlets Branson

BRANSON, MO, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- A milestone moment for [Palmetto Moon](#) is just around the corner. The brand is gearing up to celebrate the Grand Opening of its first-ever Missouri location at Tanger Outlets Branson (300 Tanger Boulevard, Suite 109, Branson, MO 65616), and the Branson community is invited to join the party on Saturday, August 29, 2026, with doors opening at 10:00 a.m. — as Palmetto Moon celebrates its entry into its 10th state.



The Grand Opening Celebration kicks off with one of Palmetto Moon’s most beloved traditions: the first 200 shoppers who make a qualifying \$50 purchase will receive a custom YETI 20 oz. tumbler — while supplies last. Throughout the day, guests can Spin to Win prizes every 30 minutes, with hourly grand prize drawings featuring items such as the coveted YETI Tundra Haul cooler. The celebration continues from 3:00 to 5:00 p.m. with free sweet treats, additional giveaways, and a special in-store activation with Local Boy Outfitters.

“

Reaching ten states is a milestone that reflects the loyalty and support of our customers across a region that has been incredibly welcoming to our brand.”

*John Thomas, Chief Executive
Officer of Palmetto Moon*

Guests are encouraged to RSVP and follow all updates on the official [Facebook Event Page](#), where Palmetto Moon

will be sharing final Grand Opening reminders, sneak peeks, and event-day details all week long.

“Branson is a market we’ve been excited about for a long time, and we’re proud to bring Palmetto Moon to Missouri,” said John Thomas, CEO of Palmetto Moon. “Reaching ten states is a milestone that reflects the loyalty and support of our customers across a region that has been incredibly welcoming to our brand, and we look forward to bringing the Palmetto Moon

experience to both locals and visitors alike.”

Inside the new Branson store, shoppers will find a bright, welcoming space featuring men’s, women’s, and kids’ apparel, footwear, drinkware, accessories, gifts, and collegiate gear. The store carries popular brands including YETI, Local Boy/Local Girl, FP Movement, Southern Marsh, Simply Southern, Rainbow Sandals, and many more, along with Palmetto Moon’s popular 2-for-\$30 graphic tees and locally inspired gifts. The Branson location also features collegiate apparel for the University of Missouri, giving Tigers fans a new destination to show their Mizzou pride.

Founded in Charleston, South Carolina in 2002, Palmetto Moon has grown from a single mall kiosk into a locally inspired retailer with locations across South Carolina, North Carolina, Georgia, Florida, Tennessee, Alabama, Kentucky, Mississippi, Virginia, and Missouri. The brand is known for its community-first approach, friendly service, and carefully selected mix of regional and national brands.

Palmetto Moon is currently hiring for part-time and full-time positions at the Branson location and is seeking enthusiastic team members who are passionate about customer service, community connection, and the Palmetto Moon brand.

To apply, visit: <https://www.palmettomoononline.com/pages/join-our-crew>.



Kelsi Gannon
Palmetto Moon
kgannon@palmettomoononline.com
Visit us on social media:
[Instagram](#)
[Facebook](#)
[TikTok](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/935711256>
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.