

Zen Advertise Launches Flat-Rate Done-for-You Advertising Network for Small Businesses

New model lets business owners buy guaranteed website traffic without managing Google Ads, Facebook campaigns, or monthly retainers.

AZ, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Zen Advertise announced the launch of its flat-rate advertising network, a new service designed to give small businesses an alternative way to purchase website traffic without directly managing campaigns on traditional pay-per-click advertising platforms.

The launch introduces advertising packages starting at \$49, with Zen Advertise managing campaign setup, audience targeting and traffic distribution on behalf of participating businesses.



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The service was developed around a flat-rate model rather than the auction-based pricing commonly associated with major digital advertising platforms. Businesses select a traffic package and provide information about the website, product or service being promoted. Zen Advertise then manages distribution through its network of publishers, creators, newsletters, content properties and other digital channels.

"Small business owners do not want to become ad-platform experts," said Robert Lyon, founder of Zen Advertise. "They want a simple, predictable way to get in front of buyers. [Done-for-you advertising](#) means they can focus on running their business while we handle the distribution."

According to the company, the new service is intended for small businesses, entrepreneurs and website owners looking for an additional traffic source alongside established advertising channels such as Google Ads and Meta Ads.



Trying to fix the internet's biggest problem: nobody sees good businesses.

Building Zen Advertise is a new way to get traffic without chaos.

<https://zenadvertise.com>

Robert Lyon

Unlike traditional pay-per-click platforms, Zen Advertise does not require customers to maintain their own advertising accounts or directly manage bidding and campaign settings. Campaign management and distribution are handled by the Zen Advertise team.

The company offers multiple campaign sizes based on the amount of traffic requested. Packages currently begin at \$49, and campaigns generally begin within 24 to 72 hours following creative approval.

The launch represents the first phase of Zen Advertise's broader effort to build an independent advertising network connecting businesses seeking website traffic with publishers and creators that have audiences available for advertising.

About Zen Advertise

Zen Advertise is an advertising network providing managed website traffic campaigns for small businesses, entrepreneurs and online companies. The company operates a distributed network of digital publishers and creators and offers flat-rate advertising packages managed by the Zen Advertise team.

Additional information about Zen Advertise, its advertising network and current traffic packages is available at zenadvertise.com.

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