

# Mosaic Worx and Wintrust Earn Brandon Hall Gold for Talent Management

*Paired to Win: Collective uses advocacy to build career confidence, expand access to opportunity and increase visibility for high-potential employees.*

CHICAGO, IL, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- Mosaic Worx, a culture and leadership strategy firm, and Wintrust have received a Gold Award in the 2026 Brandon Hall Group HCM Excellence Awards® in the Best Unique or Innovative [Talent Management](#) Program category.

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High-potential employees need more than leadership training. They need access to people, opportunities and experiences that let them demonstrate what they can do.”

*J Israel Greene*

The award recognizes Paired to Win: Collective, a nine-month development experience designed to help high-potential employees build the relationships, visibility and practical experience needed to prepare for expanded leadership opportunities.

Many organizations identify high-potential talent but struggle to provide consistent access to senior leaders, cross-functional networks, active advocacy and meaningful opportunities to demonstrate readiness. Mosaic Worx and Wintrust designed Paired to Win: Collective to make that access intentional.

The program combined strategically matched advocate-protégé relationships, guided engagement, leadership labs, development sessions, individual and group coaching, and cross-functional exposure opportunities. Participants applied their learning to current responsibilities, enterprise initiatives and individual career goals.

The program achieved an average attendance rate of 90%. Nine in 10 participants reported greater confidence navigating their career paths, and nine in 10 said they gained access to opportunities they otherwise would not have had. Seven in 10 participants reported increased visibility within the organization.

Participants also reported greater clarity about their career direction, more proactive conversations with senior leaders, and increased pursuit of stretch assignments and development opportunities. Program observations showed participants contributing beyond

their functional roles and demonstrating stronger communication, delegation and strategic thinking.

“High-potential employees don’t need another program that simply tells them how to lead,” said J Israel Greene, founder and CEO of Mosaic Worx.

“They need access to people, opportunities and experiences that allow them to demonstrate what they can do. Paired to Win: Collective was built to make that access intentional.”

The program’s design positioned advocacy as an active leadership behavior rather than an informal benefit available to only a few employees. Advocates introduced participants to senior and cross-functional leaders and helped create opportunities for shadowing, strategic contribution and broader organizational exposure.

“By connecting [development with advocacy](#), visibility and real business application, we helped participants move from being identified as high-potential to actively building the relationships and experience required for their next level of leadership,” Greene said.

The Brandon Hall Group HCM Excellence Awards® recognize organizations that develop and deploy human capital programs, strategies and tools that deliver measurable results. Entries are evaluated by independent industry experts, Brandon Hall Group analysts and executives based on alignment with business needs, program design and delivery, innovation, adoption and measurable impact. Winners were announced Aug. 13.

The Gold Award provides independent recognition of Paired to Win: Collective’s integrated approach to talent management and its early impact on leadership visibility, access to opportunity and pipeline readiness. The program provides a model for expanding high-impact talent development while preserving the structured matching, coaching, accountability and applied learning that supported participant engagement.

Organizational leaders seeking to strengthen leadership pipelines, formalize sponsorship and advocacy or create higher-impact development cohorts can schedule a conversation with Mosaic Worx at [mosaicworx.com](https://mosaicworx.com) or call 855-487-0055.



Brandon Hall Group HCM Excellence Awards Gold Seal

### About Mosaic Worx

Mosaic Worx is a culture and leadership strategy firm that helps organizations navigate complexity, strengthen trust and build workplaces that perform under pressure. The firm partners with executives and organizational leaders to address leadership gaps, team misalignment, culture transformation, employee experience and organizational change. Learn more at [mosaicworx.com](https://mosaicworx.com).

### About the Brandon Hall Group HCM Excellence Awards®

The Brandon Hall Group HCM Excellence Awards® recognize organizations that develop and deploy programs, strategies, processes and tools that achieve measurable results in human capital management. Entries are reviewed through an independent evaluation process that considers alignment with business needs, program design and delivery, innovation, adoption and overall effectiveness.

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