

DXRACER Sponsors Honor of Kings IP Universe Booth at gamescom 2026

COLOGNE, NORTH RHINE-WESTPHALIA, GERMANY, August 23, 2026 /EINPresswire.com/ -- [DXRACER](#), the world's leading [gaming chair pioneer](#), is excited to announce its sponsorship of Honor of Kings Titles' presence at gamescom 2026. As part of this partnership, DXRACER will provide its Drifting Series [gaming chair](#) in classic black for four titles from the Honor of Kings IP universe: Honor of Kings, Arena of Valor, Honor of Kings: World, and Honor of Kings: ACE.

Gamescom 2026, the world's largest event for computer and video games, will take place from August 26 to 30, 2026, at the Koelnmesse in Cologne, Germany. For the first time, the four titles will be showcased together at Tencent Games' official booth in Hall 8.1, A051B050. Visitors can experience playable demos, exclusive content, and the overseas public debut of Honor of Kings: ACE.



DXRACER | **HONOR OF KINGS**

GIVEAWAY

AUG23 - AUG30

HOW TO PARTICIPATE ♦♦

- 1 Follow [@HonorofKings](#) and [@dxracer](#).
- 2 Repost this post with your thoughts, or create your own HoK content.
- 3 Include [#hoktitlesgamescom](#) and [#honorofkings](#) in your post.

Any post with both hashtags during AUG23 - AUG30 qualifies.

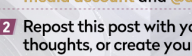
*The product image is for reference only. Winners may choose any in-stock DXRACER model available in their region.

DXRACER X HOK

The Drifting Series chairs in black combine DXRACER's signature high-performance ergonomics with a sleek, professional design. Featuring advanced lumbar support, premium materials, and superior comfort engineered for long gaming and esports sessions, these chairs will be prominently displayed and used at the booth, offering visitors and fans a tangible taste of premium comfort while immersing themselves in the worlds of Honor of Kings, Arena of Valor, Honor of Kings: World, and Honor of Kings: ACE.

"DXRACER is thrilled to partner with Honor of Kings IP at gamescom 2026," said a Spokesperson at DXRACER. "Our Drifting Series chairs are built for both performance and style, perfectly supporting the intense competition of Honor of Kings and Arena of Valor, the expansive adventures of Honor of Kings: World, and the strategic depth of Honor of Kings: ACE. We look forward to enhancing the experience for fans and players at one of the biggest gaming events of the year."

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HOW TO PARTICIPATE

- 1 Follow Any official AoV social media account and @dxracer.
- 2 Repost this post with your thoughts, or create your own AoV content.
- 3 Include #aovgamescom and #arenaofvalor in your post.



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HOW TO PARTICIPATE

- 1 Follow @HonorOfKingsWorld and @dxracer.
- 2 Repost this post with your thoughts, or create your own HoK World content.
- 3 Include #hoktitlesgamescom and #hokworld in your post.



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DXRACER X AOV



DXRACER | **HONOR OF KINGS ACE**

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HOW TO PARTICIPATE ✦

- 1 Follow **@HonorofKingsACE** and **@dxracer**.
- 2 Repost this post with your thoughts, or create your own HoK Ace content.
- 3 Include **#hoktitlesgamescom** and **#hokace** in your post.

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