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CMARIX Leadership Heads to the USA for Business Meetings in Miami and New York

CMARIX CEO Chirag Mudsa and Executive Director Atman Rathod travel to Miami and New York to meet U.S. businesses and explore technology partnerships.

CMARIX Logo

AHMEDABAD, GUJARAT, INDIA, August 21, 2026 /EINPresswire.com/ -- CMARIX, a global AI and custom software development company, is visiting the United States this September for a series of in-person meetings with business owners, technology teams, and prospective partners in Miami and New York.

Trip Details:

> “Our strongest USA partnerships started with a direct conversation. This trip lets us meet businesses in person, understand what they need, and explore where we can build value together.”
>
> *Atman Rathod*

CEO Chirag Mudsa and Executive Director Atman Rathod will lead the trip, which runs from September 14 through October 1, splitting the roughly two and a half weeks between two markets that have historically produced different kinds of conversations for the company.

- Miami: September 14–22
- New York: September 24–October 1

In both cities, the two will meet with CEOs, CTOs, CIOs, founders, and agency leaders to discuss the technology challenges those organizations are currently working through, and where a partnership with CMARIX might fit. Miami's stretch of the trip leans toward the city's growing base of startups, fintech firms, and Latin America-facing companies using it as a USA hub. New York's leg is built more around enterprise software buyers, agencies, and established SaaS companies headquartered in and around the city. Businesses interested in a slot on the calendar can request one through the CMARIX USA business trip.

Why CMARIX Is Making the Trip:

The visit is not built around a single deal or client. It is meant to give CMARIX leadership a direct, on-the-ground read on what USA companies need right now, rather than relying solely on inbound inquiries or account managers relaying it secondhand. Conversations are expected to cover AI adoption, software modernization, product engineering, cloud and DevOps work, and staffing for dedicated engineering teams. Given how fast AI tooling and vendor options have shifted over the past year, CMARIX leadership sees direct, unfiltered feedback from USA buyers as more useful right now than another quarter of remote sales calls.

Who the Meetings Are For:

The itinerary is built around four types of organizations, each arriving at a conversation with CMARIX for a different reason.

Agencies that need extra engineering bandwidth or specialized AI implementation support to keep client work moving without hiring internally for a single project.

SaaS and product teams working on AI integration, new features, or platform modernization, often on a timeline set by a competitor or a board expectation rather than internal readiness.

Startups that need an MVP built or an AI concept validated quickly, with production-ready code rather than a throwaway prototype that has to be rebuilt before it can ship.

Enterprises and mid-sized businesses managing vendor transitions or modernization projects, particularly in healthcare, fintech, logistics, eCommerce, and enterprise SaaS, where compliance and legacy system constraints tend to slow things down.

Depending on how the conversation goes, that could turn into a single implementation project, an extended engineering team embedded alongside an in-house one, or a joint solution built around a specific industry vertical. CMARIX has structured the meetings to be open-ended rather than sales pitches with a fixed agenda, on the reasoning that the more useful outcome for both sides is figuring out whether there's a real fit before either party commits to anything.

About CMARIX

CMARIX has been operating since 2009 and has delivered over 2,000 projects for clients in 46 countries. 16+ years in the business means the company has been through more than one hype cycle in enterprise software, from the early cloud migration wave through the current push into applied AI, and that longevity is part of what leadership tends to lead with in first meetings.

The company runs on a team of 240+ engineers, designers, and AI specialists, working across AI, custom software development, product engineering, cloud, and DevOps. CMARIX holds ISO 9001:2015, ISO 27001, ISO/IEC 42001, and CMMI Level 3 certifications; a combination that covers quality management, information security, and AI-specific governance, which matters increasingly to healthcare and fintech buyers who have to answer for their vendor choices during audits.

For companies weighing a modernization project or an AI rollout, that certification stack and the size of the delivery team are often the first things procurement teams check before a first call even happens. That's part of why in-person conversations during trips like this one tend to move faster than a cold inbound inquiry: a lot of the qualifying questions get answered in the room instead of over several rounds of emails.

Chirag Mudsa described the trip as part of a longer pattern for the company: "The USA has always been one of our most active markets. Meeting businesses and potential partners in person gives us a better understanding of their challenges, priorities, and plans, while creating opportunities to build stronger, long-term relationships."

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