

Ostomy Devices Market Research Reveals Strong 5.5% CAGR Outlook Through 2030

*The Business Research Company's
Ostomy Devices Market Report 2026 –
Market Size, Trends, And Global Forecast
2026-2035*

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KINGDOM, August 21, 2026

/EINPresswire.com/ -- "The [ostomy
devices market](#) has been steadily

progressing over recent years,

reflecting a rising demand driven by various medical and demographic factors. As healthcare advances and patient needs evolve, this sector is poised for continued growth, making it essential to understand the current trends, key drivers, and future outlook for the industry.

Market Size and Projected Growth of the Ostomy Devices Market

The ostomy devices market has demonstrated consistent growth, with its value expected to increase from \$2.9 billion in 2025 to \$3.04 billion in 2026, achieving a compound annual growth rate (CAGR) of 4.6%. This rise during the historical period is mainly linked to the growing number of colorectal cancer and inflammatory bowel disease cases, higher rates of colostomy and ileostomy surgeries performed in hospitals, earlier availability of ostomy bags and related support accessories, increased patient adoption of post-surgical waste collection systems, and the broader use of ambulatory care facilities for ostomy procedures.

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Looking ahead, the market is projected to expand further, reaching \$3.76 billion by 2030 with a CAGR of 5.5%. Factors contributing to growth during the forecast period include the aging population's need for long-term ostomy care, a growing preference for home-based and self-managed ostomy solutions, rising demand for improved adhesive skin barriers and support garments, increasing surgical volumes in urostomy and ileostomy treatments, and enhanced access to ostomy care in emerging healthcare markets. Notable trends shaping the market include a surge in demand for ostomy bags and accessories that support post-surgery waste

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management, growing use of both two-piece and one-piece ostomy system designs, a focus on skin-friendly and comfort-oriented products, expanded home care adoption among patients with long-term ostomy needs, and broader use across colostomy, ileostomy, and urostomy procedures.

Understanding Ostomy Devices and Their Medical Role

Ostomy devices are specialized prosthetic medical tools designed to collect waste from surgically altered biological systems such as the colon, ileum, or bladder. This is made possible by creating a stoma—a surgically constructed opening on the body's surface—which allows for the elimination of waste. These devices play a critical role in managing bodily functions following surgeries that reroute waste flow.

View the full ostomy devices market report:

https://www.thebusinessresearchcompany.com/report/ostomy-devices-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Key Factors Driving Growth in the [Global Ostomy Devices Market](#)

One of the primary factors propelling the demand for ostomy devices is the high incidence of colorectal cancer worldwide. This form of cancer arises from the abnormal and uncontrolled growth of cells in the colon or rectal tissues, often resulting in tumors that can metastasize if not treated promptly. The increasing number of colorectal cancer cases directly leads to a greater need for ostomy surgeries. Ostomy devices support patients by effectively collecting waste through attachment at the stoma site, thereby aiding in post-surgical bodily function management. For instance, the American Cancer Society reported 153,020 new colorectal cancer cases in the US in 2023, highlighting the significant demand this condition creates for ostomy care solutions.

North America's Role as the Leading Region in the Ostomy Devices Market

In 2025, North America held the largest share of the ostomy devices market. The geographical scope of the market analysis includes regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa. This dominance reflects advanced healthcare infrastructure, higher surgical rates, and strong patient awareness within North America, positioning the region as a key leader in this market segment.

Our 2026 market reports now include enhanced strategic insights through:

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- Total addressable market (TAM) analysis
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