



Momcozy Brings Experts and Mothers Together to Celebrate Breastfeeding Month in the Philippines

Momcozy marks its first-ever brand event in the Philippines with Breathe & Breastfeed!

MANILA, PHILIPPINES, August 21, 2026 /EINPresswire.com/ -- In celebration of Breastfeeding Month, [Momcozy](#) held its first-ever brand event in the Philippines, bringing healthcare professionals, breastfeeding advocates, community voices and mothers together for [Breathe & Breastfeed](#): Support Every Latch, Letdown, and Little Win.

Held at Vinta in Quezon City, the event reflected Momcozy's commitment to supporting Filipino mothers through three key pillars: professional education, community connection and practical innovation.

Breastfeeding Education and Support for Filipino Mothers

At the heart of the event was evidence-based breastfeeding education. Dr. Alison Gutierrez-Maglaque, MD, CLSP, International Board-Certified Lactation Consultant (IBCLC) led the keynote presentation, sharing professional insights on breastfeeding and infant care.

She was joined by Dr. Cristal Laquindanum-Tan, board-certified pediatrician and health educator, and Evey Morales, Community Leader of Pumping Inays PH, for a panel discussion exploring breastfeeding basics, common challenges, support systems and the role of technology in modern parenting.

Together, they reinforced an important message: breastfeeding support is a shared responsibility. Healthcare professionals, families and communities each play a role in helping mothers access reliable information, practical support and greater confidence throughout their feeding journeys.

Turning Education into Everyday Support

The event also highlighted Momcozy's growing ecosystem of maternal and baby-care solutions,

extending beyond wearable breast pumps to support breastfeeding, postpartum recovery and everyday parenting.

A key product spotlight was the [Momcozy Wellness 1 \(W1\) Warm-Massage Wearable Breast Pump](#), an industry-first warm-massage breast pump combining warmth, rhythmic massage and wearable pumping in one experience.*

Its 360° full-coverage warmth and synchronised 5-zone circular vibration massage work with SoftPulse™ Technology to help ease physical tension and support the body's natural let-down response, while its wearable design provides greater flexibility during everyday pumping.

Rather than replacing professional guidance or community support, innovations such as Wellness 1 are designed to give mothers practical options that can fit into their individual routines and lifestyles.

*Based on available market data as of November 2025.

Supporting Filipino Mothers Beyond a Single Event

Breathe & Breastfeed marks an important step in Momcozy's growing presence in the Philippines and its commitment to supporting mothers through knowledge, community and practical solutions.

For Momcozy, there is no single definition of a successful breastfeeding experience. Progress may mean achieving a better latch, finding a pumping routine that works, getting trusted professional guidance, or simply knowing where to turn for support.

By bringing experts, communities and mothers into the same conversation, Momcozy aims to help Filipino mothers feel better informed, better supported and more confident in making the choices that work for themselves and their families.

Breathe & Breastfeed: Support for Every Latch, Letdown, and Little Win.

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About Momcozy

Founded in 2018, Momcozy, the Global No.1 Wearable Breast Pump Brand*, is a leading FemTech brand dedicated to supporting mothers from pregnancy through postpartum and beyond. Through continuous innovation, Momcozy offers a comprehensive ecosystem of products designed to make motherhood more comfortable, convenient and empowering, including wearable breast pumps, nursing bras, feeding essentials and postpartum care solutions.

Today, Momcozy is chosen by over 6 million moms and families worldwide and has a presence in more than 80 countries and regions. Its products are available through Momcozy's official website and leading retailers worldwide, including Babylist, Walmart, Target and Amazon.

Momcozy's mission is to empower every mother with trusted support, innovative solutions and greater confidence throughout her motherhood journey.

*Based on global market share of wearable breast pumps, Grand View Research 2024.

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