

Quiet Listings Expands Beyond Off-Market Property Following Rapid National Growth

Australian prop-tech platform broadens its national property coverage as it builds towards becoming Australia's leading independent real estate destination.

SYDNEY, NSW, AUSTRALIA, August 21, 2026 /EINPresswire.com/ -- Australian prop-tech platform Quiet Listings has expanded beyond its original focus on off-market property to include publicly marketed homes for sale, marking the next stage in its ambition to become Australia's leading unbiased and independent real estate website.



Luxury Residence

Launched in November 2025, Quiet Listings has experienced rapid growth in less than twelve months, now attracting more than half a million property views each month and generating thousands of enquiries for real estate agents and private sellers across Australia.

The expansion gives property buyers access to a significantly broader selection of [houses for sale](#), [units for sale](#), [apartments for sale](#), acreage and off-market properties for sale, all sourced from thousands of property sellers and agencies across Australia.

Unlike the major paid property portals, where agents and sellers can spend thousands of dollars advertising and promoting individual properties, Quiet Listings does not charge buyers, sellers or real estate agents to use the platform.

Importantly, sellers cannot pay for greater prominence or preferential placement. This allows Quiet Listings to remain independent and ensures property discovery is not influenced by advertising budgets or commercial relationships.

The platform also places a strong emphasis on greater transparency throughout the property campaign.

Quiet Listings helps buyers understand how long a property has been offered for sale, its likely marketing price range, and changes that may have occurred during the campaign — including price reductions, changes to the method of sale and previous unsuccessful auction campaigns.

This information can often be difficult for buyers to identify through traditional property portals, whose advertising-led models are primarily designed to showcase a property's current marketing campaign rather than provide a broader picture of its sales history.

“Buyers deserve more than a polished advertisement,” a Quiet Listings spokesperson said.

“They should be able to understand how long a property has been listed for sale, how its price expectations have changed and whether a campaign has previously been unsuccessful. Quiet Listings provides that transparency without allowing advertising spend or commercial relationships to influence what buyers see.”

The expansion reflects Quiet Listings' broader vision for a property marketplace built around independence, transparency and accessibility, giving buyers a more complete view of the Australian property market while providing agents and sellers with another avenue to reach prospective purchasers at no cost.

Quiet Listings will continue expanding its national property coverage and search technology as it works towards becoming Australia's number one independent destination for discovering houses, units, apartments, acreage and other real estate for sale.

For more information, visit <https://www.quietlistings.com.au>

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