

Patient Blood Management Market Research Reveals Strong 9.6% CAGR Outlook Through 2030

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/EINPresswire.com/ -- "The patient blood management sector is

experiencing steady progress as healthcare systems increasingly focus on improving surgical outcomes and optimizing blood use. With various factors influencing its growth, the market is positioned for notable expansion in the coming years. Here is a detailed overview of the market size, key drivers, regional outlook, and the underlying trends shaping this industry.



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Expected to grow to \$22.98 billion in 2030 at a compound annual growth rate (CAGR) of 9.6%"

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[Patient Blood Management Market](#) Size and Growth Trajectory

The patient blood management market has seen slight growth in recent years. It is projected to rise marginally from \$15.94 billion in 2025 to \$15.95 billion in 2026, reflecting a modest compound annual growth rate (CAGR) of 0.1%. This limited growth during the historical period can be attributed to increasing surgical volumes, shortages

in blood supply, heightened awareness around transfusion-related complications, cost pressures faced by hospitals, and the standardization of clinical guidelines.

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Looking ahead, the market is expected to accelerate significantly, reaching \$22.98 billion by 2030 with a robust CAGR of 9.6%. Factors driving this uptrend include an expanding elderly population, growth in elective surgeries, stricter regulations on transfusions, wider adoption of

value-based healthcare models, and the penetration of patient blood management (PBM) practices in emerging economies. Important trends anticipated during this phase are the implementation of preoperative anemia screening protocols, point-of-care hemoglobin testing, adoption of standardized transfusion guidelines, development of multidisciplinary PBM programs in hospitals, and increased educational initiatives for clinicians on PBM.

Understanding Patient Blood Management and Its Approach

Patient blood management is a systematic, evidence-based, and patient-centered strategy designed to optimize care for individuals who may require blood transfusion. This approach focuses on improving patients' own blood health, minimizing blood loss during surgery, and leveraging their physiological reserves to reduce reliance on allogeneic blood transfusions. By tailoring treatment to patient-specific needs, PBM aims to improve surgical outcomes while decreasing risks associated with transfusions.

View the full patient blood management market report:

https://www.thebusinessresearchcompany.com/report/patient-blood-management-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

How Rising Surgical Procedures Are Propelling Market Expansion

The growing number of surgical interventions is a primary factor expected to boost patient blood management market growth. Surgical procedures involve the physical manipulation of tissues or organs to diagnose, treat, or prevent medical conditions, often requiring incisions and specialized instruments. This increase stems from a higher prevalence of chronic illnesses, advancements in surgical technology, better techniques, and an aging population. PBM contributes to improved surgical success by optimizing blood utilization, minimizing the need for transfusions, reducing complications, and enhancing outcomes through thorough preoperative evaluation and anemia management.

For example, in August 2023, The Aesthetic Society, a US-based professional organization for plastic surgery and cosmetic medicine, reported that Americans spent over \$11.8 billion on aesthetic procedures, marking a 2% rise from 2022. This uptick in surgical volume underscores the growing demand for effective patient blood management solutions.

Regional Outlook Highlights North America's Leading Position

In 2025, North America held the largest share of the patient blood management market. Western Europe ranked as the second-largest regional market. The comprehensive market analysis also includes other key territories such as Asia-Pacific, South East Asia, Eastern Europe, South America, the Middle East, and Africa, providing a broad perspective on global market dynamics and growth opportunities.

Our latest 2026 market reports provide expanded strategic and visual intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics,

key technologies and future trend analysis, together with updated graphics and tables.

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