

Best English Premier League Bets This Week From the Soccer Laduma Betting Hub

Soccer Laduma's betting hub delivers weekly English Premier League best bets, honest bookmaker reviews and low deposit guides for South African punters

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/EINPresswire.com/ -- The longest gap in the football calendar is over. The 2026/27 English Premier League season kicks off tonight, with defending champions Arsenal hosting

newly promoted Coventry City at the Emirates at 20:00 SAST, and Soccer Laduma has its betting hub fully loaded for the occasion. South Africa's best-selling football publication has spent the off-season building out its betting section, and the opening round of fixtures is the first real test of that coverage.



For South African football supporters, the return of the English Premier League is more than a sporting event. It is the week structured around fixtures again, the WhatsApp groups waking up, and the betting slips coming back out. Soccer Laduma's betting hub has been built specifically for that audience, with local bookmakers, local payment methods and rand denominated advice rather than content lifted from overseas sites.

The Opening Weekend Fixtures

The 2026/27 campaign starts a week later than usual to give players recovery time after the FIFA World Cup. The opening round runs from Friday night through to Monday, giving punters four days of football to work with. All times below are South African Standard Time.

Friday 21 August: Arsenal vs Coventry City, 20:00

Saturday 22 August: Hull City vs Manchester United, 12:30

Saturday 22 August: Everton vs Crystal Palace, 15:00

Saturday 22 August: Ipswich Town vs Sunderland, 15:00

Saturday 22 August: Nottingham Forest vs Leeds United, 15:00

Saturday 22 August: Brentford vs Tottenham Hotspur, 17:30
Sunday 23 August: Brighton & Hove Albion vs Aston Villa, 14:00
Sunday 23 August: Manchester City vs AFC Bournemouth, 14:00
Sunday 23 August: Newcastle United vs Liverpool, 16:30
Monday 24 August: Fulham vs Chelsea, 20:00

Three promoted sides, several new managers and a summer of heavy transfer activity mean the opening weekend carries more uncertainty than most. That uncertainty is exactly where value tends to sit, and it is also where inexperienced punters get caught out backing reputations instead of form.

Best Bets Every Week in the English Premier League

The centrepiece of the hub is the weekly predictions column. Soccer Laduma publishes its [best bets this week in the English Premier League](#) ahead of every round of fixtures, with each selection backed by reasoning rather than presented as a blind tip. Readers get form analysis, head to head records, team news and a clear explanation of why a market looks priced incorrectly.

The approach is deliberately conservative. Rather than filling a page with twenty long shot selections, the team narrows the round down to the handful of markets it genuinely rates. That includes match result markets, both teams to score, over and under goal lines, and player based markets where the data supports it. Selections are published before kick-off, and the reasoning stays on the page afterwards so readers can judge the record for themselves.

Bookmaker Reviews Written for South Africans

The second pillar of the hub is comparison. Soccer Laduma reviews the [best betting sites in South Africa](#), assessing every licensed operator on the criteria that actually matter locally: welcome offer terms, depth of football markets, mobile and data usage performance, withdrawal turnaround times, and supported payment methods including EFT, instant EFT and voucher options.

South African favourites including Betway, Hollywoodbets, SuperSportBet and World Sports Betting are covered in full, with the small print on bonus terms spelled out rather than buried. The intention is straightforward: a reader should be able to open a review, understand what a bookmaker is genuinely offering, and decide whether it suits the way they bet.

Low Deposit Betting for Smaller Budgets

Not every punter wants to commit a large amount to open an account, and the hub reflects that. The guide to the [best low deposit betting sites in South Africa](#) highlights the operators that let local punters get started with modest amounts, comparing minimum deposit thresholds, minimum stake sizes, whether welcome bonuses are still available at low deposit levels, and how

quickly small withdrawals are processed.

This is one of the most practical pages on the site. Many bookmaker promotions are designed around larger deposits, and the qualifying conditions attached to a bonus can quietly exclude the exact readers the offer appears aimed at. The guide sets out where the genuine low entry options are and what the trade offs look like, so readers can bet within their means without giving up value.

Two Leagues Running at Once

The English Premier League arrives with the local season already in motion. The 2026/27 Betway Premiership kicked off on 1 August, with Orlando Pirates beginning the defence of the title they took off Mamelodi Sundowns last season, and the PSL marking its 30th year. From this weekend, South African punters have both competitions running in parallel, which changes how a betting week looks. Saturday can now start with an English kick-off at 12:30 and run through to a local fixture in the evening.

That overlap is the reason the hub covers both. Readers are not choosing between the English Premier League and the Betway Premiership, they are following the two together, and the coverage is structured to reflect that rather than treating English football as the only market worth writing about.

Coverage Through the Season

The betting hub is built as a season long resource rather than a launch week campaign. Weekly best bets are published ahead of every English Premier League round, alongside predictions for the Betway Premiership, the UEFA Champions League and the domestic cup competitions. Bookmaker reviews are updated as welcome offers and market coverage change, and the guides section continues to expand with explainers aimed at readers who are new to betting and want to understand markets, odds formats and staking before risking money.

Everything sits alongside the Soccer Laduma news operation, which means readers can move from a transfer story or a team news update straight into the betting angle on the same fixture, without leaving the site.

Responsible Gambling

Soccer Laduma promotes responsible gambling across all of its betting content. Every prediction, review and guide carries responsible gambling messaging, and readers are encouraged to set deposit and time limits, to treat betting as entertainment rather than income, and to stop if it stops being enjoyable. Betting is restricted to persons aged 18 and over. Anyone who feels their gambling is becoming a problem can contact the South African Responsible Gambling Foundation toll free helpline on 0800 006 008.

How to Access the Betting Hub

The betting section is live and accessible directly from the Soccer Laduma home page via the betting tab, or at <https://www.soccerladuma.co.za/betting/>. Best bets are updated weekly ahead of each round of fixtures, with bookmaker reviews and guides refreshed on an ongoing basis.

About Soccer Laduma

Soccer Laduma is South Africa's best-selling football publication, covering the Betway Premiership, Bafana Bafana, the English Premier League, the UEFA Champions League, AFCON and the FIFA World Cup. Through print, digital and social platforms, Soccer Laduma reaches millions of South African football supporters every week and has been the country's leading football title for more than two decades.

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