

THANKS! NATURALS MAKES LIPS THE NEXT SELF-CARE RITUAL WITH NEW LIP OIL TRIO AT ULTA.COM

Three feel-good formulas in sheer, shimmer and tint, bring hydration, shine and a little more “me time” to the lips, plus a holiday-ready gift set

LOS ANGELES, CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- Self-care is getting a glossy new ritual. Thanks! Naturals, the woman-owned wellness brand known for making everyday self-care fun, sensory and feel-good, is bringing its signature “Thanks!” attitude to lips with the launch of its new Lip Oil Trio, now available at Ulta.com.

Designed to make lip care feel less like another step and more like a moment of self-love, the collection gives shoppers three ways to get their perfect lip look: Sheer Lip Oil for effortless everyday shine, Shimmer Lip Oil for a touch of sparkle and Tinted Lip Oil for a hint of color with a glossy finish. And because self-care makes a great gift, Thanks! Naturals is also launching a special holiday Lip Oil Gift Set, available now just in time for seasonal shopping.



“Lip products have become one of those little everyday rituals that can instantly make you feel more put together, and we wanted to make that ritual feel like Thanks! Naturals,” says Harley Sutton, founder of Thanks! Naturals. “It’s a little self-care, a little beauty and a whole lot of feel-

good. Whether you want sheer shine, shimmer or a pop of tint, there's a lip oil for your mood."

THREE WAYS TO SAY THANKS TO YOUR LIPS

The new Lip Oil collection makes it easy to switch up your look or your self-care moment:

SHEER LIP OIL – The effortless everyday essential for a glossy, fresh-faced finish.

SHIMMER LIP OIL – A luminous swipe of shine with shimmer for when your lips deserve a little extra attention.

TINTED LIP OIL – A touch of color meets glossy lip care for an easy, polished look.

HOLIDAY LIP OIL GIFT SET – Three feel-good lip moments packaged and ready to give, making it an easy addition to holiday gift guides, stocking stuffers and self-care gifting.

The launch expands Thanks! Naturals' mission to turn ordinary routines into opportunities for self-care. The brand's collection includes plant-based, sun-grown, cold-pressed products designed to make relaxation and "me time" more accessible from mood-lifting balms and roll-ons to bath fizzes and now beauty-meets-self-care lip oils.

The new Lip Oil Trio and Holiday Gift Set are available now at [Ulta.com](https://www.ulta.com), giving shoppers a new way to discover Thanks! Naturals and bring a little more gratitude into their daily beauty routine.

To shop the collection, visit [Ulta.com](https://www.ulta.com).

To learn more about Thanks! Naturals plant-based, sun-grown, cold-pressed products and Harley Sutton's mission to bring self-care center stage, visit them [online](#) and follow [@thanks_naturals](https://www.instagram.com/thanks_naturals).

#

EDITOR'S NOTE: For more information about Thanks! Naturals and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.



Pamela Wadler
Trent & Company, Inc.
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935980442>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.