

Influential Women Features Josephine Franzese: CEO And Co-Founder Of RKB Facility Solutions

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More Than Two Decades of Facilities
Management Experience Fuel a People-
First Approach to Growth, Service, and
Client Success

Uniondale, New York — Josephine Franzese is a seasoned facilities management executive and the CEO and Co-Founder of RKB Facility Solutions, a nationally recognized, women-owned facility maintenance and construction company she established with her business partner, Anthony Franzese, in 2014. With more than 20 years of industry experience dating back to March 2006, Josephine has built a career defined by operational expertise, strategic leadership, and a commitment to delivering dependable solutions for clients across complex commercial environments.



As RKB Facility Solutions approaches its 12-year milestone this December, Josephine continues to play a central role in guiding the company's growth, strategy, operations, and client success. Her leadership reflects extensive experience on both sides of the facilities services industry, giving her a valuable understanding of the challenges businesses face when managing vendors, facilities, people, and service expectations.

Before launching RKB, Josephine developed her expertise within rapidly growing facilities organizations and global big-box and luxury retail environments. She began her career at a fast-scaling facilities company as an administrative assistant and steadily advanced through positions including coordinator, facility manager, and department manager. During her tenure, she

contributed to the company's growth from just five employees to 50, gaining firsthand experience in an evolving operational environment.

Josephine later served as a facility manager and senior facility manager for a luxury retail brand, where she was involved in the expansion of more than 100 locations to more than 405 sites. Her responsibilities encompassed a diverse portfolio that included retail stores, wholesale shops, outlet centers, lifestyle and collection stores, corporate offices, and mailroom operations. This experience strengthened her expertise in large-scale, multi-site facilities management and gave her a deep understanding of the standards and operational demands associated with high-end retail environments.

Today, as CEO and Co-Founder of RKB Facility Solutions, Josephine's responsibilities span executive meetings, strategic planning, business development, growth initiatives, escalation management, and quality assurance for existing and prospective clients. She also works closely with human resources to strengthen organizational culture and ensure alignment throughout the company.

Her leadership philosophy is rooted in relationships and a people-first culture. Having worked on both the client and service provider sides of the industry, Josephine understands the importance of seeing facilities management from multiple perspectives. That experience enables her to anticipate client needs, identify potential challenges, and refine service delivery based on real-world operational insight.

Rather than simply responding to problems after they arise, Josephine strives to develop solutions that address challenges proactively. Her approach has helped position RKB Facility Solutions as a responsive and forward-thinking facilities partner focused on understanding clients' needs and delivering consistent results.

Josephine attributes much of her drive to the example set by her parents. Watching them work hard from a young age had a profound impact on her. Growing up, she wanted to make them proud, but as she has gotten older, she has realized that one of her strongest motivations is making her younger self proud.

Her biggest competition, she says, has always been herself. She finds fulfillment in looking back at her journey and asking whether her younger self ever imagined that she would reach this point or become a business owner. That perspective continues to motivate her to move forward, pursue new goals, and challenge herself to become better each day.

One of the most important pieces of career advice Josephine has received was to trust her gut and think like a true CEO. She believes it can be easy for professionals to become focused exclusively on the responsibilities of their individual roles. However, effective leadership requires stepping back, seeing the bigger picture, and thinking about where the people and organization need to go.

For Josephine, the transition from simply being a “doer” to thinking like a leader represented a major turning point in her career. Learning to look beyond immediate tasks and focus on long-term organizational growth changed the way she approached leadership and decision-making.

Josephine also encourages young women entering the facilities management industry not to allow rejection to stop them from pursuing their goals. She believes determination, curiosity, continuous learning, and persistence are essential to professional growth. She encourages women to ask questions, continue developing their skills, and keep moving forward even when the path becomes difficult.

Equally important, Josephine advises young professionals to surround themselves with strong leaders who value them, challenge them, and inspire them to grow. She believes the right professional relationships can provide perspective, encouragement, accountability, and opportunities for continued development.

Looking ahead, Josephine identifies the growing saturation of maintenance companies entering the market as one of the industry’s significant challenges. While she strongly believes everyone should have the opportunity to become an entrepreneur, she also emphasizes that successful business ownership requires experience, leadership, consistency, and the ability to deliver meaningful results.

For that reason, she encourages organizations to conduct thorough research before onboarding a new facilities vendor. Companies should evaluate whether prospective partners have the experience, resources, leadership, and capabilities necessary to support their long-term needs rather than making decisions based solely on short-term considerations.

At the center of Josephine’s leadership philosophy is integrity. For her, integrity goes beyond simply being honest. It encompasses transparency, loyalty, accountability, and following through on commitments.

Josephine believes that these principles must be mutual. The relationships she builds professionally and personally are grounded in trust and respect on both sides. She strives to lead RKB Facility Solutions in a way that reflects those values, creating an environment where people understand the importance of honoring commitments and maintaining strong relationships.

Through more than two decades in facilities management and nearly 12 years of entrepreneurship, Josephine Franzese has demonstrated the value of combining operational expertise with strategic thinking and authentic leadership. As she continues to guide RKB Facility Solutions into its next chapter, she remains focused on sustainable growth, client success, strong relationships, and creating a company culture built on trust, respect, and integrity.

Learn More about Josephine Franzese:

Through her Influential Women profile, <https://influentialwomen.com/connect/Josephine-Franzese> or through her profile on RKB Facility Solutions, <https://rkb247.com/about-us/>

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