

MINDSOURCE Brain Injury Network Launches Redesigned Website to Make Brain Injury Support Easier to Find for Coloradans

The new site replaces a hard-to-navigate government experience with an accessible platform for survivors, families, and professionals, mindsourcencolorado.org.



DENVER, CO, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- [MINDSOURCE](https://mindsourcencolorado.org) Brain Injury Network announced the launch of its newly redesigned website, a clear step forward in the program's mission to connect Coloradans affected by brain injury with screening, services, training, and community resources. The redesign, developed in partnership with [Fruition](#), replaces a site that felt bureaucratic and difficult to navigate with one that reflects the friendly, supportive work the organization does every day.

MINDSOURCE is Colorado's designated lead state agency on brain injury, operating under the Colorado Department of Human Services (CDHS). Its work serves survivors, families and caregivers, and the professionals who work alongside them across the state. The new website was built to align with that human mission, offering an experience that feels clean, simple, and approachable, under a single clear premise: provide a hub for brain injury support in Colorado.

A Path Built Around the Person Who Needs Help

The redesigned site is organized around who the visitor is and what brought them there. Rather than asking people to decode a government structure, it opens four clear paths, each leading to resources tailored to that audience:

- I have or may have a brain injury and need support. Whether someone was recently diagnosed or suspects an injury from years ago, the site helps them find screening tools, support services, and community resources, no matter their age or background.
- I'm a family member or caregiver. Guidance, resources, and support to help a caregiver show up for their loved one and take care of themselves, too.
- I'm a professional. Screening tools, training, technical assistance, and networking resources designed for providers, educators, and other professionals.
- I'm interested in grants. Information on the community and research grants the Colorado Brain Injury Trust Fund supports.

A Friendlier, More Welcoming Experience

The previous website carried a strong government feel that made a difficult moment harder than it needed to be. The new design puts warmth and clarity first. Improvements to the experience include:

- A clean, simple visual design that reflects the supportive, community-centered work MINDSOURCE does.
- Straightforward navigation that meets visitors where they are and moves them toward the right resource quickly.
- Clear pathways to core programs, including the Online Brain Injury Screening and Support System (OBISSS), the free, confidential screening tool available to anyone in Colorado age 13 and older.
- Responsive design that works across desktop, tablet, and mobile, so people can find support from any device.
- An accessibility overlay that helps make the site usable for a broader MINDSOURCE audience, including people navigating cognitive, visual, or motor challenges.

“We designed the new MINDSOURCE website around a simple truth: people arrive here in a hard moment, and they need to find help fast. We replaced a government-heavy experience with four clear paths, built the site to feel clean and welcoming, and made it more accessible so more people can get support. The result meets people where they are and points them toward the resources they deserve.” Sallie Wright Serene, VP of Delivery at Fruition

Visit www.mindsourcecolorado.org to explore the redesigned website.

About MINDSOURCE Brain Injury Network

MINDSOURCE Brain Injury Network is Colorado’s designated lead state agency on brain injury, operating under the Colorado Department of Human Services (CDHS). MINDSOURCE serves three interconnected roles: lead state agency on brain injury, administrator of the Colorado Brain Injury Trust Fund Board, and coordinator of the Colorado Advisory Council on Brain Injuries. The program connects survivors, caregivers, family members, and professionals to the right resources, funds grants, delivers training and technical assistance, and strengthens brain injury policy and systems across Colorado. For direct support services, MINDSOURCE partners closely with the Brain Injury Association of Colorado (BIAC). Learn more at www.mindsourcecolorado.org.

About Fruition

Founded in 2003, Fruition is a woman-owned digital agency. With a team of more than 35 full-time professionals, Fruition specializes in website design and development, user experience optimization, hosting, security, ongoing support and maintenance, technical research, strategy, digital marketing, and AI-powered data and analytics. The agency has built a reputation for delivering innovative digital solutions that drive meaningful results for airports, nonprofits, and government organizations. For more information about Fruition, visit www.fruition.net.

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