

AnzoloMed.com Relaunches With a Redesign Built for Usability and Transparency

The rebuilt patient directory is easier to navigate and clearer about what it shows, with a service catalog now reaching well beyond cosmetic surgery.

NEW YORK, NY, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- [Anzolo Medical](https://AnzoloMedical.com) has relaunched AnzoloMed.com, its patient-facing provider directory, with a redesign aimed at two things patients complain about most when researching care online: not being able to find what they need, and not being able to tell what they are looking at.



A patient researching a treatment and the providers who offer it.

The usability work rebuilds how patients move through the site. Research rarely starts with a provider's name — it starts with a concern or a treatment — so the redesigned directory is organized to be entered that way, letting a patient begin from the service they are considering and move to the providers who offer it in their area, or browse providers and clinics directly. Navigation, search and the comparison flow were rebuilt around that path rather than around the company's own structure.

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*Andrew Zolotovskovs,
Founder, Anzolo Medical*

The transparency work addresses the second problem. Every provider listing now follows the same layout, so the same categories of information appear in the same place for everyone — background, services offered, location,

reviews. That consistency is what makes comparison possible: a patient reading two listings is reading the same kind of page twice, rather than two differently-shaped sales pitches. Procedure and service entries are written in plain language, describing what a treatment involves rather than promoting it.

Alongside the redesign, Anzolo Medical has substantially expanded the directory's [service catalog](#). Once focused on cosmetic and plastic surgery, it now extends into peptide therapy, dentistry, homeopathic and wellness care, and other adjacent fields — reflecting how patients actually seek care across categories rather than staying inside one specialty. Anzolo Medical has also redesigned Anzolo EHR, the practice-side platform behind the directory.

"Patients are not short of places to read about a treatment. They are short of places where two providers are described the same way," said Andrew Zolotovskovs, founder of Anzolo Medical. "That is what this rebuild is for — make it easy to get to, and make it plain once you are there."

The redesigned directory is live now, with coverage in the newly added categories expanding through the fall. AnzoloMed.com remains free for patients, with no booking fees.

About Anzolo Medical

Anzolo Medical operates AnzoloMed.com, a free directory that helps patients find and compare healthcare providers in the United States by service, location and patient reviews, spanning cosmetic and plastic surgery, dentistry, peptide therapy and wellness care. The company also builds practice-side tools including the Anzolo EHR platform and the MedAid AI patient assistant.

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