

Sacred Stages Press Marks Major NCAPS Milestone With First Book Release

NCAPS-owned publishing imprint debuts first title with Times Square billboard announcement

DALLAS, TX, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- Sacred Stages Press has released its first book, marking a significant expansion of the [National Christian Association of Professional Speakers](#) (NCAPS) and its efforts to help professional speakers extend the reach of their work beyond live audiences.

The milestone was publicly announced August 17 when the cover of the imprint's inaugural title, *The Flamingo Advantage: How to Leverage Unique, Stay Relevant and Change the World* by [Katie Hornor](#), appeared on a digital billboard in Times Square in New York City.

The updated and expanded edition of *The Flamingo Advantage* was officially released August 18 through Sacred Stages Press, the NCAPS-owned imprint of Morgan James Publishing.

The release represents the first completed publishing project under the Sacred Stages Press name and establishes book publishing as a new avenue through which NCAPS members can develop and distribute the intellectual property behind their speaking platforms.

“

Sacred Stages Press gives our members another way to steward the ideas they have been entrusted with”
Katie Hornor

Professional speakers have long used books to establish expertise, preserve ideas and reach audiences beyond individual engagements. Sacred Stages Press was created to give qualified NCAPS members a publishing pathway connected directly to their work as professional

communicators.



"A speaker's message should not have to end when the audience leaves the room," Hornor said. "We believe in legacy messages. Messages that can continue to impact the world beyond your lifetime. Sacred Stages Press gives our members another way to steward the ideas they have been entrusted with and put those ideas into a form that can continue reaching people for years."

Hornor's book focuses on differentiation, relevance and the strategic value of distinctiveness in business and leadership. The new edition includes expanded teaching, updated examples and additional practical applications.

While the book is the imprint's first release, NCAPS leaders view the significance of the milestone as extending well beyond a single author.

The establishment of Sacred Stages Press gives the association a mechanism for helping professional speakers turn keynote concepts, frameworks, research and teaching into enduring intellectual property. It also creates another professional development path for speakers seeking to expand their influence through both spoken and written communication.

The Times Square announcement served as a public debut for that larger vision, introducing Sacred Stages Press not simply as a new book label, but as an extension of NCAPS' work to equip Christian professional speakers for greater reach and long-term influence.

With its first title now in circulation, the imprint moves from concept to active publishing platform and adds print media to the infrastructure NCAPS is building around the professional speaking profession.

The Flamingo Advantage: How to Leverage Unique, Stay Relevant and Change the World was released August 18 and is available through FlamingoAdvantageBook.com, Amazon, Barnes & Noble and other major booksellers.

About Sacred Stages Press

Sacred Stages Press is the publishing imprint owned by the National Christian Association of Professional Speakers and operated in association with Morgan James Publishing. The imprint was established to help qualified NCAPS members multiply the impact of their messages through professionally published books, extending ideas presented from the stage into resources capable of reaching audiences for years to come.

About the National Christian Association of Professional Speakers

The National Christian Association of Professional Speakers supports Christian speakers in the development of professional skill, industry credibility, community and opportunities to expand the reach of their work. NCAPS serves speakers seeking to pursue excellence in the professional speaking industry while remaining faithful to their Christian values.

Tresa Salters

National Christian Association of Professional Speakers

+1 617-688-8622

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935993969>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.