

GWC Warranty Partners with Edge Financial to Bring Vehicle Protection Products to Independent Dealers

Partnership gives dealers access to trusted VSC and GAP coverage through Edge Financials dealer network

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[GWC Warranty](#), a trusted leader in vehicle protection products for more than 30 years and part of the APCO Holdings family of brands, today announced a new partnership with Edge Financial. The partnership gives

independent dealers who work with Edge Financial the ability to offer customers GWC's vehicle service contracts (VSC) and guaranteed asset protection (GAP) products.



For dealers, VSC and GAP products remain two of the most effective ways to build backend profit and give customers real protection after the sale. Through this partnership, dealers using Edge Financial for financing can now add GWC's coverage to more deals, helping them increase profit per vehicle while giving customers a stronger safety net if something goes wrong down the road.

"Our partnership with Edge Financial reflects a shared commitment to helping independent dealers succeed," said Charlie Maybin, Vice President, Strategic Alliances, GWC Warranty | APCO Holdings. "By combining Edge Financials financing expertise with GWC Warranty's trusted vehicle protection programs, we're creating greater value for dealers, enhancing the customer experience, and supporting long-term growth. We look forward to the opportunities this collaboration will create."

GWC's vehicle protection plans give customers coverage starting on day one and mile one, along with the freedom to use any licensed repair facility. GWC is also the only company whose products carry the MotorTrend Recommended Best Buy designation for independent dealers. Paired with Edge Financials financing options, the partnership gives dealers a simple way to offer customers more value while protecting their own bottom line.

"We are excited to partner with GWC as our exclusive provider of VSCs and GAP products," said Doug Marohn, CEO of 1803 Capital / [Edge Financial Services](#). "It was imperative that we select a partner with an outstanding reputation for honoring legitimate claims and delivering meaningful value to both our consumer borrowers and dealer partners. For us, this is much more than simply offering a VSC or GAP product. It is about generating an additional revenue opportunity for our dealers, providing meaningful protection and peace of mind for our customers, and helping protect our portfolio from the financial impact of unexpected mechanical breakdowns and total-loss deficiencies. GWC's reputation, product offering, and commitment to the independent dealer market make them an ideal partner as we continue to expand the Edge Financial Services platform."

About GWC Warranty

Since 1995, GWC has provided dealerships of all sizes with the right F&I solutions for used vehicles. Their products, training, and profit-building programs help dealers optimize every sale, with a best-in-class claims experience that helps strengthen dealer reputations. GWC has the only F&I products named a "MotorTrend Recommended Best Buy" for independent dealers and has an A+ rating from the Better Business Bureau. GWC Warranty is part of the APCO Holdings, LLC, family of brands, which has protected over 28 million customers and paid over \$4.5 billion in claims. For more information about GWC Warranty, please visit gwcwarranty.com.

About Edge Financial Services

Edge Financial Services is a consumer auto finance company specializing in the purchase of retail installment contracts originated by independent automobile dealers. Serving dealers throughout the Southeast, Edge provides financing solutions designed for consumers with challenged credit, those rebuilding their credit, and customers who have not yet established a traditional credit history.

Powered by 1803 Capital, Edge Financial Services is building a comprehensive, dealer-centric financial ecosystem designed specifically for the independent automotive dealer. By combining experienced, common-sense credit decisioning with responsive service and a growing suite of financial solutions, Edge is committed to helping independent dealers sell more vehicles, serve more customers, and grow their businesses. For more information, visit www.edgefinancial.net.

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