

ASHLEY PAUL SURGES ON SMOOTH JAZZ RADIO AS 'I JUST HAD TO FALL' BECOMES ONE OF THE WEEK'S MOST-ADDED NEW RELEASES

Mediabase Top Gainer expands across iHeartRadio's Smooth Jazz Channel, Smooth Jazz Network and major U.S. markets as Paul's crossover momentum accelerates

LOS ANGELES, CA, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- [International billboard recording artist Ashley Paul is having a breakout](#) moment at smooth jazz radio. Her latest single, "I Just Had to Fall," has emerged as one of the week's most-added new releases in the format, earning Mediabase Smooth Jazz Top Gainer status while expanding across influential Billboard/Mediabase stations nationwide.

The milestone marks an exciting crossover moment for Paul as "I Just Had to Fall" continues gaining radio support, with Billboard/Mediabase airplay including Smooth Jazz Network, WJZA in Atlanta, WJAB in Huntsville and iHeartRadio's Smooth Jazz Channel.

The momentum continues this Sunday, August 23, when Paul and "I Just Had to Fall" will be featured on iHeartRadio's Smooth Jazz Weekend Show at 9:00 PM CST, further extending the single's national radio reach.

"I Just Had to Fall" has also gained airplay across Smooth Jazz Network affiliates in markets including New York, Philadelphia, Orlando, Milwaukee, St. Louis, San Antonio, Oklahoma City, Grand Rapids, Long Island and more, alongside additional smooth jazz outlets in the U.S. and



Ashley Paul's "I just Had to Fall," gaining momentum at Smooth Jazz radio and named Mediabase Smooth Jazz Top Top Gainer

internationally.

Written by acclaimed songwriters Alan Rich, who wrote "Run to You" for Whitney Houston, and Lou Pardini, "I Just Had to Fall" represents a new chapter for Paul, blending her signature vocal style with a sophisticated smooth jazz sound. The single was released via Dauman/Virgin and continues Paul's expansion across pop, dance, adult contemporary and smooth jazz formats.

With Mediabase momentum building and support from key stations and networks across the format, "I Just Had to Fall" is quickly establishing itself as one of Paul's strongest radio releases to date and signaling an exciting new chapter in her career.

Produced by Grammy-nominated duo Bizkit and Butta, the producers behind John Legend's "Tonight."

"I Just Had to Fall" is available now on all major streaming platforms.

Don't forget to catch Ashley this Sunday chatting about her new smooth jazz single with DJ Big Corn on Chicago's own "Smooth Jazz Cafe Radio" at 9 PM CT.

[ABOUT ASHLEY PAUL](#)

[Ashley Paul](#) is an international Billboard recording artist and singer-songwriter whose music spans pop, dance, adult contemporary and smooth jazz. Some of her catalog includes "Bingo Baby," "Hearts Up," "Body Language," "Finding Rhythm," "Golden Tickets," "Ribbons" and "I Just Had to Fall." Known for pairing emotionally driven songwriting with polished, radio-ready production, Paul continues to expand her presence across U.S. and international radio and live performance.

Holly Davidson
ICT PR
+1 323-513-4804
[email us here](#)

The Smooth Jazz Cafe
August 23, 2026

Host: Big Corn
the-smooth-one.com

The Birthday List

Maysa	Kim Sledge	Malcolm Jamal Warner	Nicholas Cole	Everette Harp
Isaac Hayes	Count Basie	Steve Cole	David Benoit	Art Farmer

Special Guest This Week:
Ashley Paul

Sunday's 9pm CST

"Let's Keep It Smooth"
Broadcasting on internet radio station
www.wosdradio.com

D.J. I.N.C. w/
The Smooth Jazz Mix

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