

# Actorlooks Launches Concierge, a Personalized AI Image Service Built for Actors

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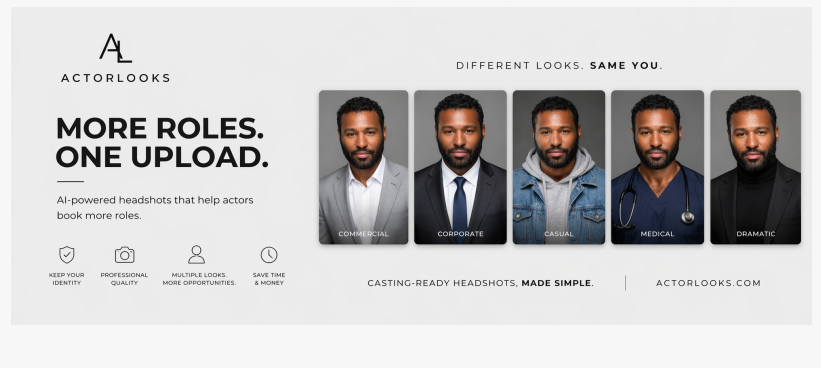
LOS ANGELES, CA — August 20, 2026 — Actorlooks, an [AI](#)-powered platform created to help [actors](#) communicate their casting range, has launched Actorlooks Concierge, a personalized service for actors with highly specific image and presentation needs.

The standard Actorlooks platform allows an actor to use one professional headshot and one selfie to generate casting-focused looks for roles such as a doctor, attorney, detective, professor, athlete, creative professional, and more. Actorlooks Concierge adds a more hands-on, individually guided experience for actors who need greater customization.

Concierge projects can include highly specific casting types, adjustments that better reflect an actor's current appearance, hair or styling changes, and creative requests that may require more attention than an automated package can provide. Each project begins with the actor's goals and submitted materials, allowing the service to develop images around how the individual needs to be seen.

"Actorlooks began because I needed a better way to communicate my own range as an actor," said Dennis Maxamillion Wynn, actor and founder of Actorlooks. "I was not trying to replace a professional photoshoot. I wanted to help casting professionals and representatives visualize possibilities that might not be represented in an actor's current materials. Concierge allows us to listen more closely to the actor and pay attention to the details that make that person

## actorlooks



recognizable.”

Wynn began developing Actorlooks after creating casting-specific images for his own professional use. After incorporating the looks into his materials, he began receiving co-star audition opportunities for Netflix and Hulu projects. The experience showed him that other actors could benefit from a similar tool, particularly when they needed to demonstrate a specific casting possibility without arranging an entirely new photoshoot.

Actorlooks officially launched in May 2026 as a platform built by an actor for actors. Since its launch, Wynn has continued working directly with actors and entertainment professionals to better understand their concerns, creative needs, and expectations surrounding AI-generated imagery.

One of the company’s primary areas of focus is recognizability. Details such as facial structure, smile, teeth, eyes, hair, skin tone, and personal styling can determine whether an image authentically represents an actor. Actorlooks Concierge was developed to provide additional human attention for projects in which those details and the actor’s current appearance require more individualized direction.

The company also acknowledges the creative and ethical concerns surrounding artificial intelligence in entertainment. Actorlooks is positioned as a complement to professional photography—not a replacement for photographers, traditional [headshots](#), or the actor’s own creative work. The platform is designed for use between photoshoots, for targeted submissions, or when an actor needs to communicate a casting type that is not currently represented in their portfolio.

“Technology alone is not enough,” Wynn added. “The image still has to feel like the actor. My goal is to build something thoughtful that helps actors create opportunities while respecting the people and creative professionals who are already part of this industry.”

Actorlooks Concierge projects begin at \$59. Additional information about the service is available at <https://actorlooks.com/concierge>.

Media Contact:

Dennis Maxamillion Wynn  
Founder, Actorlooks  
[hello@actorlooks.com](mailto:hello@actorlooks.com)  
<https://actorlooks.com>

Dennis Maxamillion Wynn  
Actorlooks  
+1 9142174614

hello@actorlooks.com

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