

Vaughan Automotive Launches Mike Calvert

Group's First Ford Store Anchors a Five-Year Plan to Build an All-New Houston Facility

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Vaughan Automotive launched Mike Calvert Ford at 1201 N. Shepherd Drive, the family-owned group's first Ford dealership and its third store in the Houston market. The dealership was formerly Tommie Vaughn Ford.

The launch pairs one of the country's top-performing dealership groups with one of the most established Ford locations in Houston — a site that has sold and serviced Ford vehicles from the same corner since 1956.

A Corner of Houston That Doesn't Come Available

Mike Calvert Ford sits inside Loop 610 where North Shepherd Drive meets Interstate 10, minutes from downtown Houston and within reach of nearly every major artery in the city's core.

The dealership's immediate neighbors are among Houston's most sought-after in-Loop communities:

Few Ford rooftops in Texas sit closer to that much population and that much daily traffic.



"You can't manufacture a location like this one," said Shawn Vaughan, owner and CEO of Vaughan Automotive. "Ford has been sold on this corner since 1956. Our job is to be worthy of the address."

What This Location Means for Ford and for Vaughan Automotive

Houston is one of the largest full-size truck markets in the United States, and the Ford F-Series has been America's best-selling truck for 50 consecutive years. The franchise location being inside the 610 Loop in a trade area with both dense residential growth and contractors, small businesses and energy-sector fleets that drive Houston's truck demand in a market that buys more trucks than almost anywhere in the country.



For Vaughan Automotive, it is the group's first move outside the Toyota brand. That diversification broadens its manufacturer relationships, widens the range of customers it can serve and strengthens the business across market cycles.

"Adding Ford was never about getting bigger — it was about getting stronger, and about earning the right to represent a brand that helped build this country," Vaughan said. "For more than a century, Ford has put working Americans in American-built trucks, and Houston runs on those trucks. Standing behind that blue oval is a responsibility our family doesn't take lightly."

It also puts the group's operating model to work on a new brand: Vaughan was recently ranked among the top three dealership groups in the United States for per-store performance, a strategy built on excellence at every location rather than sheer store count.

Introducing Ourselves to the Neighborhood

Vaughan Automotive is a family-owned company headquartered in Boerne, Texas, already operating in Houston through Mike Calvert Toyota and Space City Toyota. The Ford store extends those roots into a part of the city the group is new to.

The Mike Calvert name carries meaning in Houston, and it carries meaning for Shawn Vaughan personally — Mike Calvert was an early mentor who helped shape Vaughan Automotive into what it is today. Putting that name above the door on the group's first Ford franchise was a

deliberate choice.

The near-term commitment is straightforward: the store stays fully open, sales and service continue without interruption, and the existing team is brought into a culture built on training, empowerment and opportunity. From there, the group plans to introduce itself the way it has in every market it serves — through sustained support of local schools, first responders, youth sports and neighborhood organizations in the Heights, Garden Oaks, Oak Forest and surrounding communities.

"We're the new neighbors here, and we intend to act like it," Vaughan said. "You earn a neighborhood one handshake at a time. That's the only way we know how to do it."

A Five-Year Build: An All-New Mike Calvert Ford

Vaughan Automotive has committed to a five-year plan to design and build an all-new Mike Calvert Ford facility at a new Houston location — a purpose-built dealership designed around how customers will buy and service vehicles a decade from now, not how they did a decade ago.

The current Shepherd Drive location will remain fully operational throughout that period. Site selection, design and construction details will be announced as the project advances.

A Growing Texas Story

- Vic Vaughan Toyota of Boerne — Boerne, Texas
- Mike Calvert Toyota — Houston
- Space City Toyota — Humble, Texas
- Maverick Toyota — Lemon Grove, California
- Mike Calvert Ford — Houston (newly launched)

About Vaughan Automotive

Vaughan Automotive is a family-owned and operated dealership group headquartered in Boerne, Texas, with locations across Texas and California spanning the Toyota and Ford brands. The group is committed to delivering exceptional service, supporting its team members and investing in the communities it serves.

That customer-focused culture has earned the group industry honors including the President's Award, President's Cabinet and Board of Governors' Award, along with recognition among the nation's top dealership groups for per-store performance. To learn more, visit goteamva.com.

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