

The Nigerian Community Launches First-of-Its-Kind Unified Platform to Connect, Empower, and Elevate Nigerians Worldwide

A dedicated social, economic, and community hub built by Nigerians —and open to the world that brings businesses, community, and culture together.

FRESNO, TX, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- [The Nigerian Community](https://www.nigerian.community), a new community, economic empowerment, and social media platform created by Nigerians for Nigerians, is officially live at www.nigerian.community. The platform gives Nigerians in Nigeria and across the global diaspora a dedicated place to connect, build relationships, discover and support Nigerian-owned businesses, share knowledge, learn new skills, celebrate our culture, and strengthen our community.

For millions of Nigerians around the world, social media has become an essential part of everyday life. But the larger platforms were built for everyone — not specifically for Nigerians, Nigerian businesses, or the unique culture and connections that unite the Nigerian community.

The Nigerian Community was created to do just that. It is more than just another social media platform. It is an effort to create a digital ecosystem where community, commerce, and culture come together.

The Nigerian Community provides our community with a place to meet other Nigerians, start conversations, discover nearby Nigerian- and African-owned businesses, promote products and services, exchange ideas, share experiences, and build meaningful personal and professional



The Nigerian Community - new community, economic empowerment and social media platform created by Nigerians for Nigerians.

connections.

For entrepreneurs, the platform creates an opportunity to put your businesses directly in front of the community that understands Nigerian culture and the value of supporting one another. For consumers, it provides a new way to discover Nigerian and African-owned businesses — from restaurants, fashion brands, and professional services to technology companies, creators, and entrepreneurs serving customers locally and around the world.

For Nigerians living outside Nigeria, it offers a place to reconnect with our culture, meet people with shared experiences, and maintain a stronger connection to the Nigerian community.

“We built this platform because we believe Nigerians everywhere deserve a place they can truly call their own, a place where we can truly connect and be ourselves,” said Felix Ofiwe, Co-Founder and CEO of The Nigerian Community.

“We use the major social media platforms, but they were never built specifically for us. The

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Even though The Nigerian Community was created for Nigerians, everyone is welcome. We want people to experience the richness of the Nigerian culture, and discover Nigerian businesses”

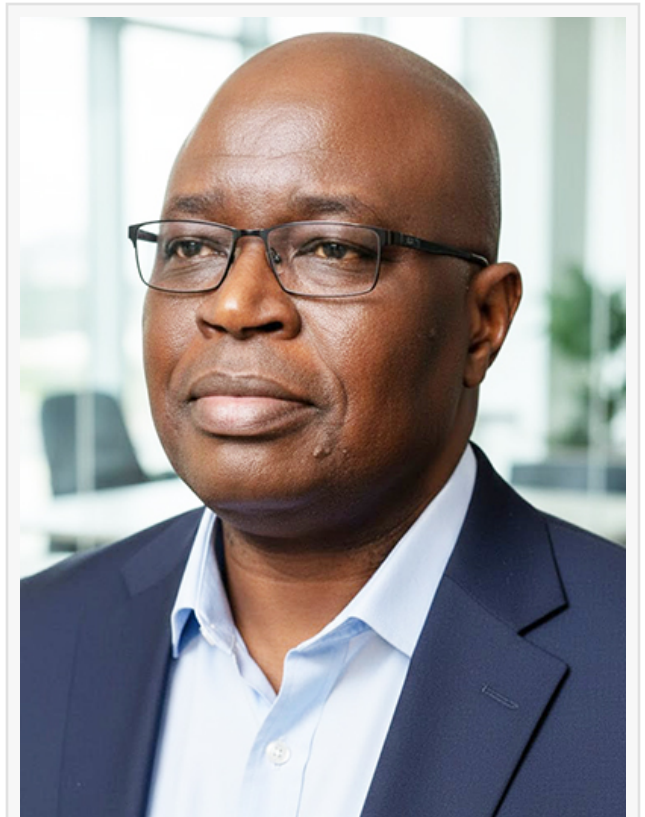
*Felix Ofiwe, Co-Founder & CEO
of The Nigerian Community
Platform*

Nigerian Community is our opportunity to create a space where Nigerians can connect, express themselves, support one another, and engage with our culture — Nigerian style.”

A central part of [The Nigerian Community platform](#) is its focus on Nigerian and African-owned businesses.

Entrepreneurs can use the platform to showcase their companies, promote products and services, introduce new ideas, connect with potential customers and build relationships with other members of the community.

That could mean a Nigerian restaurant reaching new customers, a fashion designer showcasing a collection, a technology entrepreneur introducing a new service, a professional sharing expertise, or an international Nigerian-owned company reaching a new market.



Felix Ofiwe - Co-Founder & CEO

The vision is simple: to make supporting Nigerian-owned businesses a natural part of being part of the Nigerian community.

The platform also recognizes that successful businesses are built on relationships. By giving entrepreneurs a place to engage directly with potential customers, The Nigerian Community aims to help businesses develop communities around their brands — not simply advertise to customers.

Business is only one part of the Nigerian Community vision. The platform is also designed to celebrate the culture, traditions, food, humor, creativity, knowledge, and experiences that connect Nigerians across generations and borders. Members can share stories, participate in conversations, exchange knowledge, teach skills, and learn from one another.

And, of course, there is room for the things Nigerians love — including food.



Bernadette Kwuofu-Ofiwe - Co-Founder & President

“Even though The Nigerian Community platform was created for Nigerians, everyone is welcome,” Ofiwe said. “We want people to experience the richness of the Nigerian culture, discover Nigerian businesses, and see what makes our community so special.”

“Whether someone wants to promote a business, meet other Nigerians, learn a new skill, or figure out how to make great Nigerian Jollof rice or pounded yam, there is a place for them here.”

The Nigerian Community was created with Nigerians at its heart, but it is not a closed community. Non-Nigerians interested in Nigerian culture, business, food, entrepreneurship, and community are welcome to join, participate, and connect.

The platform gives Nigerians an opportunity to define their own digital community while welcoming friends, customers, business partners, and anyone interested in learning more about Nigeria and its people.

The Nigerian Community is inviting Nigerians around the world to do more than simply sign up. The founders are asking members to join, participate, post, connect, support businesses, share knowledge, and invite others to become part of the community.

The goal is to build a platform shaped by its members — one where the conversations,

businesses, ideas, creativity, and experiences of Nigerians become the foundation of a growing global community.

“The Nigerian Community platform will only become what we envision if Nigerians make it their own,” added Bernadette Kwuofu-Ofiwe, Co-Founder and President of The Nigerian Community. “This is an invitation to Nigerians everywhere: come in, connect, contribute, and help us build something that belongs to all of us.”

Visit www.nigerian.community to join the community, discover Nigerian-owned businesses, meet other Nigerians, and become part of the next chapter of Nigerian connection — online and around the world.

About The Nigerian Community Platform

The Nigerian Community is a community, economic, and social media platform created to connect Nigerians worldwide. The platform provides a dedicated digital environment where Nigerians can interact, discover, and support Nigerian-owned businesses, promote products and services, exchange knowledge, learn new skills, and celebrate Nigeria's rich and diverse culture.

Built on the belief that Nigerians deserve a digital community they can call their own, The Nigerian Community is powered by its members and welcomes Nigerians and anyone interested in connecting with Nigerian culture, businesses, and community.

Felix Ofiwe

The Nigerian Community

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