

Bamba Experience Group Redefines Global Travel with Six Specialist, Local-First Brands

Bamba Experience Group redefines travel with six specialist brands, blending local expertise and smart technology for sustainable, unforgettable trips.

NAVARRE, FL, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- [Bamba Experience Group](#), a family of specialist travel companies, has officially detailed its unified vision for the future of travel. Described as "local at heart, global in reach," the travel collective consists of six distinct specialist brands operating under one shared philosophy: combining innovative technology with unparalleled human expertise to create journeys that benefit travelers, host communities, and the environment.



A family on a hiking trip

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Paul Sarfati

With over two decades of operational experience in the travel industry, Bamba Experience Group leverages a unique three-pillar approach to trip design and execution:

- Human-Led, Technology-Enabled: Smart tools are utilized to streamline the planning process, while experienced professionals ensure that the human judgment behind a memorable journey is never lost.
- Local Knowledge Built into Every Trip: Destination teams, expert [local travel guides](#), and local partners shape the intricate details that generic itineraries often overlook,

providing essential on-the-ground support when plans require care.

- Shared Strength Among Specialist Brands: Each of the six companies speaks clearly to its specific market while benefiting from the extensive network, shared operational experience, and

collective strength of the broader Bamba Experience Group family.

“Our mission is to prove that travel can be a force for good,” says Paul Sarfati, CEO of Bamba. “By combining our specialist expertise with a shared commitment to sustainability, we ensure that every journey we curate supports local communities, respects the environment, and creates meaningful connections.”

The Bamba Experience Group Portfolio: Different Travelers, The Right Specialist

Each brand within the Bamba Experience Group family has a clear purpose and audience. Together, they share the same operating foundation: local knowledge, thoughtful design, dependable service, and responsible travel. The portfolio includes:

- Bamba Travel (Independent & Group Adventure Travel): Flexible journeys, small-group tours, and tailor-made adventures around the world—supported by people who know travel on the ground.

- [Baboo Travel](#) (Tailor-Made Travel Platform): Trips designed around each traveler, connecting travel advisors and guests with trusted local experts across the world.

- Be Mexico DMC (Destination Management · Mexico): A reliable partner for FITs, group series, and private groups—combining local access with seamless, brand-ready delivery.

- Be Peru DMC (Destination Management · Peru): Tailor-made journeys for tour operators and advisors, from the Andes and the Amazon to the living culture behind every itinerary.

- Urban Day Trips (Local Experiences · Mexico & Peru): Private day tours that get beneath the surface through food, history, neighborhoods, and memorable local encounters.



Female solo traveler in Bangkok



A diver looking at a turtle

- Viajando Juntas (Small-Group Journeys · Women 50+): Carefully hosted journeys for women who want to explore with freedom, confidence, good company, and time to enjoy the journey.

Better Travel for People, Places, and the Planet

At the core of Bamba Experience Group's operational model is a strict commitment to sustainability. Recognizing that travel has the power to create opportunities, protect cultural and natural heritage, and build cross-border understanding, the organization views sustainable practices as fundamental to its existence and ongoing growth.

This commitment is categorized into three main focus areas:

- People: By collaborating with local experts, guides, suppliers, and independent businesses, Bamba Experience Group ensures that a significant portion of travel's economic value remains within the host communities that make every journey possible.
- Places: Experiences are curated to respect local cultures, celebrate destination distinctiveness, and foster genuine connections between guests and hosts.
- Planet: The organization actively works to understand and reduce the environmental footprint of travel, making its impact visible and assisting travelers and partners in making better-informed, eco-conscious choices.

As a prime example of this group-wide dedication to responsible practices, Baboo Travel—one of Bamba Experience Group's specialist brands—proudly displays its B Corp certification. This milestone serves as a strong expression of the collective commitment to continually strengthening responsible travel practices across the entire family of brands.

For more information about Bamba Experience Group and its family of specialist travel companies, please visit bambaexperience.com.

About Bamba Experience Group:

Bamba Experience Group is a global family of six specialist travel companies with more than two decades of operational experience. Local at heart and global in reach, the organization is dedicated to delivering human-led, technology-enabled itineraries driven by deep destination knowledge and a steadfast commitment to sustainability. Through brands like the B Corp-certified Baboo Travel, Bamba Experience Group champions better travel for people, places, and the planet.

Paul Sarfati

Bamba Experience Group

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