

Kornerz Reports Strong Growth and High Cohort Retention for it's Social Networking Platform

The community-driven platform sees a 122% increase in active subscriptions as users seek alternatives to doom scrolling, algorithm-driven networks.

BRAZIL, August 25, 2026

/EINPresswire.com/ -- BRAZIL, August 25, 2026 — Digital technology company [Kornerz](#) has announced rapid growth and above-average user retention for

its ad-free, community-focused social networking platform. Designed to combat social media-induced anxiety, algorithmic manipulation, and online isolation, the platform continues to expand its user base across global markets.



Kornerz: A space for thinkers.

Between January and July 2026, Kornerz recorded a 122% increase in active subscriptions, driving a 53.7% growth in Monthly Recurring Revenue (MRR) over the same seven-month period. Additionally, cumulative cohort retention reached 50% in Month 1, 48.39% in Month 2, and 37.04% in Month 3, significantly outperforming standard industry benchmarks for social media networks.

This sustained growth comes as industry data highlights widespread dissatisfaction with ad-supported digital channels. Recent statistics indicate that 73% of young adults aged 18 to 24 believe traditional social media platforms negatively affect their mental health, while nearly 40% of adults report feeling isolated due to prolonged use.

"Traditional platforms diverged from their original purpose based on their foundational business models," said Khalil Jezini, Founder and CEO of Kornerz. "On traditional networks, users became the product to be packaged and sold to advertisers. Kornerz removes the advertising model entirely to focus strictly on optimizing the user experience and facilitating genuine human interaction."

The Kornerz architecture relies on two distinct operational features:

Kornerstones: Handpicked subject-matter experts and community leaders who are uniquely

authorized to initiate top-level content threads, known as "Loops," reducing clickbait and low-effort spam.

[Nooks](#): Real-time, video-based discussion rooms capped at a maximum of nine participants, designed to replicate small-group, face-to-face dialogue around shared topics.

Platform engagement data indicates growing consumer demand for moderated, intentional digital spaces as users transition away from ad-reliant algorithms.

"Kornerz stands out by doing things differently," stated Saralee, a platform user based in California. "It is built with purpose to bring people together for genuine community, collaboration, and opportunity rather than passive scrolling."

About Kornerz

Kornerz is an ad-free, community-driven social networking platform engineered for meaningful dialogue and human connection. Built around curated moderation by domain experts and nine-person video spaces, Kornerz provides an environment designed for authentic interaction.

For more information, visit www.kornerz.com.

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