

# Canada–Mexico Strategic Alliance Opens New Investment Opportunities in Yucatán

*Meyenberg International Group & Nextsys establish a strategic alliance to connect Canadian global investors with Muuk Karant a real estate development in Mexico*

OTTAWA, ONTARIO, CANADA, August 24, 2026 /EINPresswire.com/ -- As international investors increasingly seek destinations that combine quality of life, wellness, sustainability and long-term value, a new Canada–Mexico alliance is creating a gateway to a distinctive real estate opportunity in the Yucatán Peninsula.

[Meyenberg International Group](#) (MIG), a Canada-based international business development and investment advisory firm, and Nextsys, S.A. de C.V., a Mexican company associated with the Muuk Karant project, have established a strategic collaboration to promote and support international interest in the Muuk Karant Development. Located in Yucatán, the project is conceived as a destination where residential living, wellness, nature, culture and investment converge.

The collaboration is intended to strengthen the connection between Canadian and Mexican business communities while providing prospective international buyers and investors with coordinated support, local knowledge and a clearer pathway for evaluating opportunities within the development.

Alejandro Meyenberg, CEO and Founder of Meyenberg International Group, said the alliance reflects continued Canadian interest in opportunities in Mexico and the growing appeal of



Show case the project

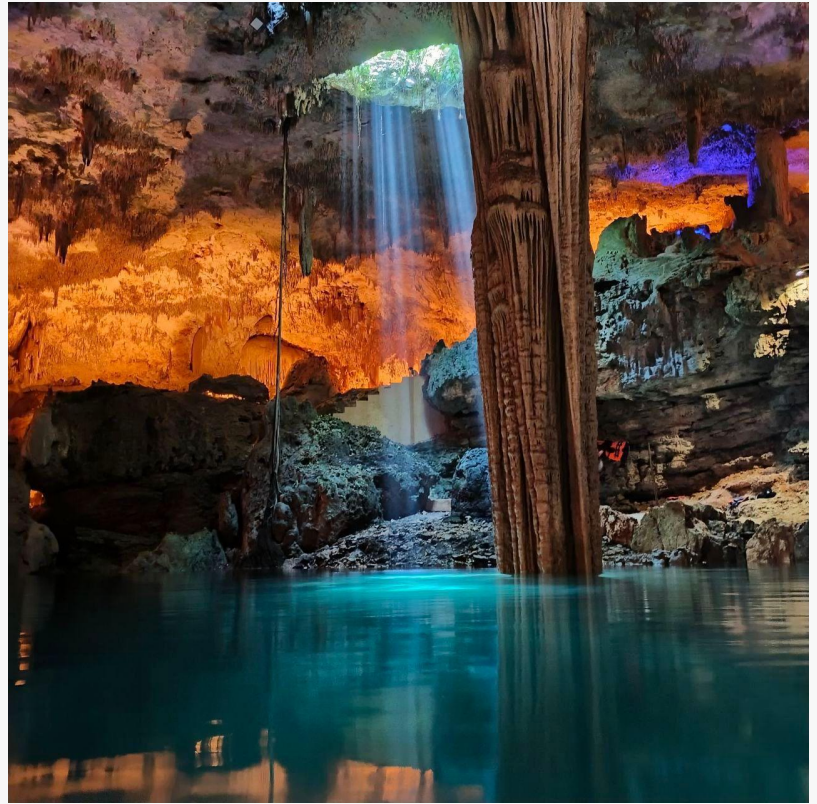


Muuk Karant

Yucatán as an investment and lifestyle destination.

“We see strong potential in Yucatán and believe Muuk Karant can attract Canadian and international interest by combining lifestyle, wellness, nature and long-term investment value. This collaboration also represents an opportunity to contribute to local economic activity through development, services and future operations”.

Thierry Vicente, a Canadian businessman and investor participating in the Muuk Karant initiative, said the project has the potential to strengthen ties between Canada and Mexico through mutually beneficial investment.



Cenote

“I am very enthusiastic about Muuk Karant and its potential to become an attractive destination for Canadian and Mexican families seeking comfort, exclusivity and a close connection with nature. The vision of integrating development with respect for the surrounding environment is an important part of what makes the project compelling”.

Jaime Trejo, Chief Executive Officer (CEO) of Nextsys, S.A. de C.V., said Muuk Karant is envisioned as a welcoming destination for Canadians who value Mexican culture, cuisine, climate and quality of life.

“The strengthening relationship between Canada and Mexico creates a favourable environment for initiatives that bring our countries closer together. Muuk Karant offers an opportunity to build meaningful collaboration in the real estate sector while creating value for investors, residents and the region”.

### A New Model of International Real Estate Investment

Muuk Karant is positioned as more than a conventional real estate development. Its concept brings together contemporary residential design, wellness, ecological integration and the cultural identity of the Yucatán Peninsula to create a distinctive lifestyle proposition for residents, second-home buyers and international investors.

Key elements of the project vision include:

- Nature-integrated planning and architectural concepts.
- Wellness-oriented residential environments.
- Premium amenities designed to support quality of life.
- Connection to the culture, heritage and natural character of Yucatán.
- Access to regional tourism, transportation and infrastructure.
- Potential for long-term value creation as the region continues to develop.

Project information: [www.muukkarant.com](http://www.muukkarant.com)

Why Yucatán?

Yucatán has gained increasing visibility among domestic and international buyers because of its combination of cultural appeal, tourism activity, infrastructure investment, air connectivity and reputation for quality of life. These characteristics have contributed to growing interest in residential, second-home and lifestyle-oriented real estate.

- Expanding tourism and hospitality activity.
- Ongoing infrastructure and regional development.
- Domestic and international air connectivity.
- Strong cultural identity and established international appeal.
- Demand for second homes, retirement options and lifestyle investments.
- A growing profile among buyers seeking long-term exposure to Mexican real estate.

Building Confidence Through a Canada–Mexico Partnership

For international purchasers, investing in property outside their home country can involve unfamiliar legal, commercial and cultural considerations. The collaboration between Meyenberg International Group and Nextsys is designed to provide a coordinated binational point of contact and improve communication throughout the evaluation and acquisition process.

Prospective buyers and investors may benefit from:

- Personalized support in Canada and Mexico.
- Bilingual communication and cross-border coordination.
- Local project information and commercial guidance.
- Investor education and market orientation.
- Ongoing assistance before, during and after the acquisition process, subject to the applicable agreements and services.

“Our objective is to help international investors understand the opportunities available in Yucatán while giving them the confidence of working with organizations that can coordinate support on both sides of the Canada–Mexico relationship”, said Alejandro Meyenberg.

## Wellness, Lifestyle and Long-Term Vision

Changing patterns in remote work, retirement, second-home ownership and international portfolio diversification continue to influence how buyers evaluate real estate. Muuk Karant is being positioned for a broad audience that values both lifestyle and long-term opportunity.

- Canadian retirees and seasonal residents.
- International investors seeking geographic diversification.
- Professionals seeking greater lifestyle flexibility.
- Families considering vacation or second-home ownership.
- Buyers attracted to nature, wellness and culturally distinctive destinations.

The project's broader vision is to combine contemporary comfort with cultural authenticity and environmental awareness, creating an environment intended to support quality of life, well-being and sustainable long-term value.

## Looking Ahead

The collaboration between Meyenberg International Group and Nextsys represents a step toward strengthening commercial and investment ties between Canada and Mexico. Through Muuk Karant, the parties aim to introduce international buyers to a distinctive opportunity in the Yucatán Peninsula while promoting responsible cross-border investment, regional economic activity and long-term collaboration.

## About Meyenberg International Group

Meyenberg International Group is a Canada-based international business development and investment advisory organization focused on connecting opportunities, strategic partners and investors across international markets.

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INVEST IN YUCATÁN WITH CANADIAN CONFIDENCE.

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