



1105 Media and Converge360 Launch ByteSizeTechNews, Expanding Enterprise Technology Coverage to TikTok and Instagram

Converge360 announced ByteSizeTechNews, a short-form video initiative delivering timely technology news, analysis and insights through TikTok and Instagram.

WOODLAND HILLS, CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- New short-form video initiative builds on decades of trusted technology journalism to reach emerging audiences with timely, accessible coverage

[1105 Media](#) and its [Converge360](#) division today announced the public launch of [ByteSizeTechNews](#), a new short-form video initiative delivering timely enterprise technology news, analysis and insights through TikTok and Instagram.

ByteSizeTechNews extends the editorial reach of Converge360's established Enterprise Tech portfolio, which includes Redmondmag.com, PureAI.com, VirtualizationReview.com, MCPmag.com, MedCloudInsider.com, AWSInsider.net, VisualStudioMagazine.com and ADTmag.com.

Drawing on the reporting, expertise and respected editorial foundation of these publications, ByteSizeTechNews translates important technology developments into engaging, accessible video coverage created for today's digital audiences.

"ByteSizeTechNews represents a natural evolution of how we serve the enterprise technology community," said Gladys Rama, Editorial Director. "Our publications have long been trusted resources for IT professionals, developers, technology leaders and decision-makers. By expanding to TikTok and Instagram, we can bring that expertise to new audiences, introduce our journalism through the formats they increasingly use and create additional pathways into our in-depth coverage, events and professional communities."

ByteSizeTechNews will cover the technologies and developments shaping the future of business and IT, including artificial intelligence, cloud computing, cybersecurity, software development, emerging infrastructure, robotics and global technology trends.

Programming will include timely news updates and headline analysis as well as original short-form series designed to make complex technology topics easier to understand. Planned formats include:

- Short technology explainers
- Technology origin stories
- “What Happened To...?” industry retrospectives
- “Myth vs. Reality” fact checks
- “AI vs. AI” tool and platform comparisons
- Breaking news and emerging-trend coverage

The initiative will both enhance the reach of reporting produced across Converge360’s existing publications and introduce original coverage developed specifically for short-form video audiences.

“ByteSizeTechNews gives us the opportunity to build on what we already do well while experimenting with new formats, voices and approaches,” added Rama. “We are not moving away from the in-depth journalism our audiences rely on. We are creating a new front door to that journalism—and broadening the range of technology stories we can tell.”

The launch reflects 1105 Media and Converge360’s continued investment in audience development and multiplatform content. By combining the authority of established enterprise technology brands with the immediacy and discoverability of short-form video, ByteSizeTechNews is designed to introduce a new generation of tech to the portfolio while providing existing audiences with another convenient way to stay informed.

Audiences can follow ByteSizeTechNews on:

- TikTok: <https://www.tiktok.com/@bytesizetechnews>
- Instagram: <https://www.instagram.com/bytesizetechnews/>

To explore Converge360’s complete Enterprise Tech portfolio, visit <https://converge360.com/home.aspx>.

About ByteSizeTechNews

ByteSizeTechNews is a short-form digital video initiative from 1105 Media and Converge360. Building on the expertise of Converge360’s established enterprise technology publications, ByteSizeTechNews delivers timely, accessible coverage of artificial intelligence, cloud computing, cybersecurity, software development, infrastructure and other technologies shaping the future of business and IT.

About 1105 Media, Inc.:

1105 Media, Inc., is a leading business-to-business (B2B) services provider whose sole mission is to help its customers grow their business. Businesses rely on 1105 Media's unique knowledge, content and expertise to identify and deliver qualified buyers for their products in a wide array of industries from the AI, enterprise computing, data and analytics, security, education and infrastructure markets, among others. A leader in AI technology, content and training, 1105 Media also offers content creation, digital and live events, and a wide array of marketing services. Find out more at <https://1105media.com>.

About Converge360:

Converge360, a division of 1105 Media, connects technology professionals and decision-makers with trusted editorial content, professional education, live and virtual events, and integrated marketing solutions. Its Enterprise Tech portfolio serves IT leaders, developers, architects, administrators and channel professionals through respected media brands including Redmondmag.com, PureAI.com, VirtualizationReview.com, MCPmag.com, MedCloudInsider.com, AWSInsider.net, VisualStudioMagazine.com and ADTmag.com.

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