

The People Readiness Company Expands to Germany, Bringing Its Readiness Diagnostic to the DACH Market

The People Readiness Company GmbH answers one question most DACH leaders currently can't: are their people ready for the change ahead.

DIESSEN AM AMMERSEE, GERMANY, August 24, 2026 /EINPresswire.com/ -- The People Readiness Company (TPRC), the firm that measures whether people are ready for change, today announced its expansion into Germany. The new entity, The People Readiness Company GmbH, is based in Diessen am Ammersee, in the Munich area, and is led by Founder and CEO Julius Geis. It extends a diagnostic built to answer a question most leadership teams have no data for: are the people inside an organization ready to carry the change being asked of them.

TPRC treats readiness as a fourth variable alongside strategy, budget and technology, the one most transformation plans never measure. The firm assesses readiness across individual, team and organizational levels, then works in 90-day cycles to close the gaps it finds. Engagements range from ten-person teams to organizations of 500 or more, spanning private equity and M&A integration, internal transformation programs and founder-led companies scaling under pressure.

Among TPRC's DACH engagements, Drehmoment, a Hamburg-based agency, used the readiness diagnostic to see where its people stood before rolling out AI tools. Ninety-one percent of the team responded, surfacing four clear strengths, three specific gaps and three prioritized next steps the leadership team could act on immediately.

Alongside the new German entity, TPRC has relaunched its website at thepeoplereadiness.com,



Julius Geis, Founder and CEO, The People Readiness Company

now available in a full German-language edition. The site lays out the People Readiness methodology in detail, alongside a growing library of blog articles and papers on leading teams through change. Everything is people is not a tagline for TPRC. It is a specific claim about where transformation succeeds or falls short, and the idea the firm's work is built around.

TPRC's newsletter, published in English and German, goes out every other week at most: drafts, field notes and the next paper before it ships. Readers can subscribe at thepeoplereadiness.com.

Leaders who want to see how the methodology applies to their own organization can find the full framework, the German-language site and the latest articles and papers at thepeoplereadiness.com.

About The People Readiness Company

The People Readiness Company is the firm that measures whether people are ready for change, and builds it where it is missing. Founded in 2021 by Julius Geis, the firm draws on fifteen years of direct observation across technology rollouts, ownership transitions, and strategic pivots on two continents. TPRC works with private equity and M&A teams, internal transformation leaders and founder-led companies, running structured readiness diagnostics and 90-day development cycles rather than training programs or change-management frameworks.

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