

Restaurant Reservation for 2077: Munich Founder Invites Longevity Pioneer Bryan Johnson to Celebrate His 100th Birthday

Valerie Dietrich and Bryan Johnson both celebrate their birthdays today. The LNGVTY co-founder turns 23, while the U.S. entrepreneur officially turns 49.

MÜNCHEN, GERMANY, August 22, 2026 /EINPresswire.com/ -- While most people book a

“

A table for 2077 is easy to promise. We verify what helps us get there today”

Valerie Dietrich

restaurant table a few hours or days in advance, Valerie Dietrich is thinking a little further ahead. To mark her birthday today, the Munich-based founder has symbolically reserved a table for August 22, 2077 – for herself and U.S. [longevity](#) pioneer Bryan Johnson.

Both Dietrich and Johnson were born on August 22. In

2077, Johnson will celebrate his 100th birthday, while Dietrich will be 74. For the birthday lunch, Dietrich chose The Butcher’s Daughter in Venice, Los Angeles, a restaurant known for its vegetarian cuisine, wide range of vegan and gluten-free options, and its focus on locally sourced and organic ingredients.

Planning 51 years ahead, however, has proven to be easier said than done: naturally, the restaurant’s regular online reservation system does not extend all the way to 2077. Dietrich has therefore contacted the restaurant directly to ask whether it would be willing to symbolically confirm the unusual reservation. A response is still pending.

“If we are really serious about longevity, we might as well start making plans for 2077,” says Dietrich. “And if Bryan is still following his current routines at 100, we have of course also thought about booking the table as early as possible. As is well known, he usually has his final meal of the day before noon.”

The unusual invitation is part of a social media campaign by Munich-based longevity company LNGVTY (www.lngvty.eu), which Dietrich founded together with Kai Oppel. In a short video, what initially looks like an absurd restaurant reservation turns into a question at the heart of the longevity movement: How much of what is being promised today about living a longer, healthier life actually stands up to scrutiny?

"A table for 2077 is easy to promise. We verify what helps us get there today," Dietrich explains.

Under its guiding principle "Verifying Longevity," the Munich-based start-up examines what conditions hotels need to provide so that travelers can maintain their longevity routines as consistently as possible while on vacation or on the road. LNGVTY has developed a data-based rating system that assesses hotels according to factors including how effectively they support sleep, exercise, nutrition and recovery in real-world conditions.

"Longevity is driven by a fascinating vision of the future. But there is a major difference between a vision and an outcome that can actually be verified," says Dietrich. "That is exactly why we thought the idea of reserving a table for 2077 was so fitting: the future should be ambitious. What matters is what we do today to get there."

Whether the U.S. entrepreneur will actually accept the invitation remains to be seen. Dietrich has invited Johnson and his team to join the campaign.

The invitation on LinkedIn:
<https://lnkd.in/p/eVnacVud>

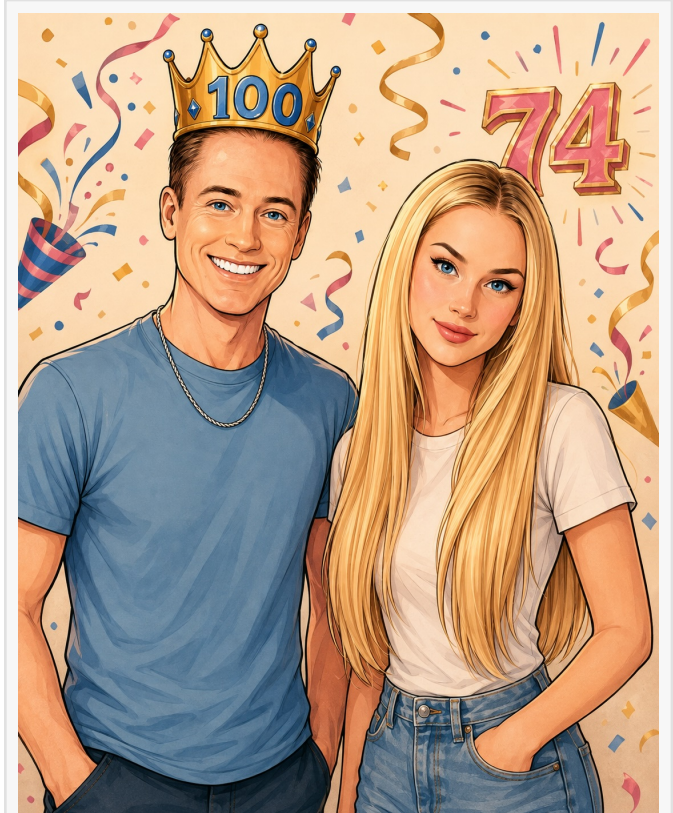
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Valerie Dietrich and Bryan Johnson both celebrate their birthdays today. The LNGVTY co-founder turns 23, while the U.S. entrepreneur officially turns 49. Reason enough to start planning ahead for August 22, 2077.

This press release can be viewed online at: <https://www.einpresswire.com/article/936242805>

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