

Steffanie Rivers Brings NEXT LEVEL CEO Red Carpet Premiere to Dallas

The September 19 event unites aviation, education, workforce, public safety, business, and media leaders around drones, careers, and the future of work.

DALLAS, TX, UNITED STATES, August 22, 2026 /EINPresswire.com/ -- Steffanie Rivers, founder of [TCB Drones](#), will turn a national television milestone into a larger conversation about entrepreneurship, drone technology and the future of work when [NEXT LEVEL CEO](#): The TCB Drones Red Carpet Premiere comes to Dallas on Saturday, September 19, 2026.



Promotional artwork for NEXT LEVEL CEO: The TCB Drones Red Carpet Premiere, featuring Steffanie Rivers and TCB Drones drone imagery.

The event will take place at the National Aviation Education Center, 5657 Mariner Drive in Dallas, bringing together approximately 100 invited and registered guests representing aviation, education, workforce development, public safety, government, entrepreneurship, business, and media.

“

The television episode may introduce people to my journey, but I want the evening to introduce them to the opportunity—and show them where they fit in the future of drone technology.”

Steffanie Rivers, Founder, TCB Drones

The theme for the evening is: “The Journey. The Vision. The Next Level.”

But Rivers does not want the event to be simply a television watch party.

“The episode is the centerpiece, but it shouldn’t be the entire event,” Rivers said.

Her NEXT LEVEL CEO appearance will serve as the catalyst for a larger experience designed to help guests understand where drone technology is headed, what opportunities it is creating, and how individuals and organizations can participate in the industry’s continued growth.

“Although my NEXT LEVEL CEO episode is the feature, I want to give guests a glimpse into the world of TCB Drones and what is to come for drone technology as we lead the way,” Rivers said.

A RED CARPET WITH A BUSINESS PURPOSE

NEXT LEVEL CEO: The TCB Drones Red Carpet Premiere is being designed as a combination of a Hollywood-style red-carpet experience, a strategic networking reception, a technology showcase, and an inspirational premiere.

Planned elements include red-carpet arrivals, professional photography, guest and media interviews, strategic networking, drone technology displays, workforce-development conversations, the NEXT LEVEL CEO episode screening, and a live post-screening conversation with Rivers.

The aviation setting is intentional.

Rather than creating a traditional ballroom experience, TCB Drones plans to use the National Aviation Education Center as a setting to advance a broader conversation about aviation, emerging technology, and the future workforce.

THE GAP BETWEEN TECHNOLOGY AND OPPORTUNITY

Drone technology is already being used across public safety, infrastructure, inspections, construction, agriculture, emergency response, delivery, education, and other industries.

Yet many students, workers, entrepreneurs, schools, and organizations still do not clearly understand how to enter the industry or prepare for the opportunities being created.

That is the gap TCB Drones is working to address.

Drone technology can represent more than equipment. It can become a career, a professional certification, a business opportunity, a workforce-development program, or a pathway into aviation and emerging technology.

Through training, education and industry engagement, TCB Drones works to help individuals and organizations understand how unmanned aircraft systems can be used safely, legally and



Steffanie Rivers, founder of TCB Drones, is an entrepreneur and drone educator focused on aviation, workforce development and emerging technology.

professionally.

BRINGING THE RIGHT PEOPLE INTO THE ROOM

The September 19 guest strategy is intentionally broader than a traditional television-premiere audience.

Expected attendees include corporate executives, aviation professionals, technology companies, drone-industry representatives, workforce-development leaders, educators, HBCU representatives, STEM and career-technical-education leaders, public-safety professionals, government representatives, entrepreneurs, investors, community leaders, journalists, television and radio personalities, podcast hosts and content creators.

Select students and emerging leaders in aviation, drone technology, STEM, career and technical education, and entrepreneurship are also expected to participate.

The goal is not simply to fill a room.

It is to create a room where relationships can become opportunities.

FROM THE RED CARPET TO THE NEXT LEVEL

One of the most important parts of the evening is expected to take place after the television episode ends.

Following the screening, Rivers plans to participate in a live conversation centered on the idea "From the Red Carpet to the Next Level."

The discussion will explore what viewers did not see on television, the challenges behind Rivers' entrepreneurial journey, lessons learned through the NEXT LEVEL CEO experience, the future of drone careers, opportunities for young people, and the next stage of growth for TCB Drones.

The objective is to transition the conversation from what happened on television to what happens next.

For Rivers, the desired outcome is that guests arrive interested in her television appearance but leave with an understanding of the broader mission and vision behind TCB Drones.



Steffanie Rivers during the production of her NEXT LEVEL CEO television appearance, which will be featured at the TCB Drones Red Carpet Premiere in Dallas on September 19, 2026.

SHOWING GUESTS THE FUTURE OF DRONE TECHNOLOGY

Throughout the evening, TCB Drones plans to showcase applications of drone technology in public safety, inspections, construction, agriculture, infrastructure, emergency response, delivery, education, and workforce development.

The event will also provide an opportunity to highlight TCB Drones' educational work, community impact, and commitment to expanding access to aviation and technology opportunities.

The larger message is that technological change is already happening.

The question is whether individuals, businesses, schools, and communities are preparing themselves to participate in it.

EVENT INFORMATION

NEXT LEVEL CEO: The TCB Drones Red Carpet Premiere

Saturday, September 19, 2026

National Aviation Education Center
5657 Mariner Drive
Dallas, Texas 75237

The Journey. The Vision. The Next Level.

Space is limited, and advance RSVP is requested.

[Event Details and RSVP:](#)

<https://steffanieredcarpet.com/next-level-ceo>

ABOUT STEFFANIE RIVERS

Steffanie Rivers is an entrepreneur, drone educator, and founder of TCB Drones. Her work focuses on helping individuals and organizations understand the professional opportunities created by unmanned aircraft systems while expanding conversations around aviation education, entrepreneurship and workforce development.

ABOUT TCB DRONES

TCB Drones is a Dallas-area drone education and professional-services organization focused on drone training, FAA Part 107 preparation, hands-on flight education, workforce development,

and commercial drone applications.

TCB Drones works with aspiring pilots, businesses, schools, public-safety organizations, and community partners seeking to understand and participate in the growing drone economy.

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