

Top 0.01% Online Instructor Alex Genadinik Expands White-Label Course Library to 250+ Courses

With over 1.1 million students, Genadinik expands his white-label course licensing while his network of instructors approaches 1,000 available courses.

PASADENA, NJ, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- Top online instructor, entrepreneur, and three-time Amazon bestselling author Alex Genadinik has expanded his personal library of online courses available for [white-label course licensing](#) to more than 250 courses, giving businesses, training companies, entrepreneurs, and eLearning providers access to an increasingly large catalog of ready-made educational content.

Genadinik has taught more than 1.1 million students worldwide and ranks among the top 0.01% of online instructors.

Over more than a decade of creating [online educational content](#), he has developed courses spanning business, entrepreneurship, digital marketing, artificial intelligence, leadership, sales, personal development, productivity, and other professional skills.

His personal catalog has now grown beyond 250 courses. Through relationships with other experienced instructors, Genadinik also provides access to a broader white-label network approaching 1,000 courses across business, technology, programming, professional development, and other subjects.

The growing catalog is designed to address a common challenge for companies entering online education: producing a large library of quality training content can require years of course development, filming, editing, testing, and updating.



Alex Genadinik Portrait

“Creating one good online course takes significant work. Creating hundreds of them can take years, especially today when human-made courses must be better than AI-generated content” said Genadinik. “The goal of the white-label library is to give companies a much faster path. Instead of starting with an empty learning platform and having to create every course themselves, they can license proven courses and focus their resources on building their brand, serving their learners, and growing their business.”



Alex Genadinik Portrait two

White-Label Courses Designed for Customization and Resale

White-label course licensing allows businesses to license existing educational content and offer it through their own brand and learning environment.

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Speed and scale are the advantages of white-labeling courses. A business can get as many courses as they need overnight, across different categories.”

Alex Genadinik

Businesses licensing Genadinik's courses can customize elements including course titles, descriptions, pricing, branding, instructor information, and individual videos. Licensed courses can be offered through a company's own website or through popular learning-management and course platforms.

Unlike a traditional course marketplace arrangement, businesses licensing the content can keep 100% of the revenue from the sales they generate.

The courses are delivered as original video content, allowing licensees to build their own course libraries without having to recreate the underlying educational material from scratch.

From 1.1 Million Students to a Growing B2B Course-Licensing Business

Genadinik's white-label library grew out of a catalog originally developed for online students. After years of teaching, gathering student feedback, updating lessons, and expanding into new subjects, his personal catalog has surpassed 250 courses. The same educational intellectual property can now serve businesses that want to create online academies, membership programs, employee-training libraries, professional-development programs, or other eLearning products.

The white-label offering also includes ongoing course updates. When Genadinik updates licensed course content, updated materials are made available to licensees, helping businesses avoid one of the persistent challenges associated with licensing educational content: courses becoming outdated as technology and business practices change.

Genadinik has also built relationships with other experienced online instructors, expanding the range of subjects available beyond his own catalog. The combined network now offers access to approximately 1,000 courses.

Growing Demand for Ready-Made Online Education

The expansion comes as companies increasingly use online learning for customer education, employee development, professional training, membership programs, and standalone eLearning businesses.

For organizations pursuing those opportunities, course creation can become a bottleneck. A large learning platform requires not only technology and marketing, but also enough educational content to make the platform valuable to its users.

White-label course licensing offers an alternative: license existing courses, customize them for the business, and concentrate on distribution rather than producing every lesson internally.

Genadinik sees that model as particularly useful for entrepreneurs launching online academies, existing education companies expanding their catalogs, corporate-training providers, consultants, membership businesses, and organizations that need educational content but do not want to become full-scale course-production companies.

The courses cover topics such as AI, entrepreneurship, digital marketing including SEO, sales, cryptocurrency, communication, productivity and personal development.

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