

The STO Foundation and GIGABOOST.AI Announce Co-Branded Buy Side Partnership to Support Tokenization Founders Worldwide

Collaboration combines the Foundation's global tokenized asset ecosystem with AI-powered investor discovery, engagement and fundraising workflow technology

MIAMI, FL, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- The [STO Foundation](#), also known as The Tokenized Asset Foundation, and [GIGABOOST.AI](#) today announced a strategic co-branded partnership supporting the development and global rollout of the Foundation's Buy Side platform.

The collaboration is designed to provide issuers and founders with a more structured way to identify relevant investors, prepare for market engagement and manage the capital-raising process. GIGABOOST.AI's

investor intelligence and fundraising workflow technology will support the co-branded platform, while the STO Foundation will contribute its global network, tokenized asset expertise, educational resources and industry relationships.



“

Your Gateway to the Global
Tokenized Asset Ecosystem”

Randy Goldberg

The Buy Side platform will serve founders, companies, funds and tokenized asset issuers seeking to build relationships with investors across international markets. Its purpose is to address one of the most persistent challenges in capital formation: connecting well-prepared

issuers with investors whose mandates, interests, investment stages, check sizes and geographic preferences align with a particular opportunity.

“Access to the right investors remains one of the most practical barriers facing issuers and founders, particularly in the rapidly developing tokenized asset market,” said Mark Mariampillai, Executive Director of the STO Foundation. “Our partnership with GIGABOOST.AI will help give participants around the world a more disciplined path from investor readiness to meaningful engagement. Buy Side is about putting practical infrastructure in place so that credible opportunities and relevant capital can find one another more efficiently, responsibly and globally.”

Through the partnership, the co-branded Buy Side platform is expected to support participating issuers and founders with:

- Analysis and improvement of investment materials
- Investor identification and matching based on multiple suitability factors
- Personalized investor engagement strategies
- Coordinated outreach and follow-up workflows
- Fundraising pipeline and relationship management
- Financial modeling, valuation and data-room tools
- Engagement tracking and campaign performance insights

Rather than relying on static investor lists, generic communications or disconnected spreadsheets, the platform is intended to help issuers manage investor acquisition as a structured, measurable process. Users will retain control over their communications, relationships and fundraising decisions.

“Tokenized assets and private-market opportunities require a more specialized investor



Tokenized Asset Foundation

A promotional banner for the Tokenized Asset Foundation. The background is dark blue with a glowing network of white dots and lines. At the top left, it says "RWA VENDORS + SUPPLIERS" in teal. The main headline in large white bold letters is "GET FOUND BY THE PEOPLE BUILDING TOKENIZED MARKETS." Below this, in smaller white text, it says "Join the STO Foundation and list your company in the global RWA vendor directory." A prominent blue button with white text says "GET LISTED". To the right of the button is a row of six white icons: a shield with a checkmark, a document with a checkmark, a classical building, a computer monitor, a line graph, and three stacked cubes. Several floating icons of a person with a checkmark are scattered across the banner. A magnifying glass is positioned over one of these person icons on the right side.

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acquisition approach than conventional sales prospecting,” said Varun Sharma, Chief Executive Officer of GIGABOOST.AI. “By combining GIGABOOST.AI’s investor intelligence and fundraising technology with the STO Foundation’s sector knowledge and global community, we can help issuers focus on investors who are genuinely relevant to their opportunity. Our shared goal is to give founders and capital-raising teams the tools to manage the entire process with greater precision, visibility and confidence.”

The initiative also reflects the STO Foundation’s broader mission to support the education, adoption and development of real-world asset tokenization, digital securities and tokenized capital markets. As the market expands, issuers increasingly need access not only to technical and compliance infrastructure, but also to effective systems for investor discovery, communication and relationship management.

The co-branded platform is being developed for use across multiple sectors and asset categories, including real estate, private credit, private equity, infrastructure, investment funds, commodities and other tokenized or digitally represented assets. Access, functionality and onboarding requirements may vary by jurisdiction, offering structure and applicable securities regulations.

The STO Foundation and GIGABOOST.AI expect to announce additional information regarding platform access, issuer onboarding and program availability as the rollout progresses.

Participation in the Buy Side platform does not guarantee financing or investment. Issuers and founders remain responsible for complying with all applicable securities, marketing, privacy and financial regulations and should consult qualified legal, financial and compliance advisers before beginning any capital-raising activity.

More information about the STO Foundation Buy Side platform is available at <https://stofdn.com/buy-side>.

About the STO Foundation

The STO Foundation, also known as The Tokenized Asset Foundation, is a global industry organization dedicated to advancing real-world asset tokenization, digital securities and tokenized capital markets through education, collaboration, networking and ecosystem development. The Foundation connects issuers, investors, financial institutions, technology companies, service providers and industry professionals through educational resources, events, research, market intelligence and community initiatives. Its mission is to help organizations understand, navigate and participate responsibly in the expanding tokenized asset economy. Learn more at sto.foundation.

About GIGABOOST.AI

GIGABOOST.AI is an AI-powered investor acquisition and fundraising workflow platform for founders, companies, funds and capital-raising teams. The platform analyzes investment

materials, identifies prospective investors based on multiple fit factors and helps users develop personalized engagement strategies. Its capabilities include investor matching, outreach and follow-up workflows, fundraising pipeline management, financial modeling, valuation tools and secure data-room functionality. Learn more at gigaboost.ai.

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