

Venustas Helps Outdoor Enthusiasts Gear Up for the Fall Season

Venustas highlights versatile heated apparel designed to help outdoor enthusiasts stay comfortable through changing temperatures and fall activities.

LOS ANGELES, CA, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- As summer winds down, cooler mornings, earlier sunsets, and changing temperatures are bringing a new set of considerations for people who spend time outdoors.

The transition into fall and winter can mean longer hours in the field, cooler nights at camp, changing conditions during travel, and colder everyday routines. For many outdoor enthusiasts, preparing for the season is less about adding heavier layers and more about finding gear that can adapt to how they actually spend time outside.

Venustas offers a range of heated apparel designed to provide additional warmth across different outdoor activities and everyday routines.

The Shift From Summer to Fall Changes How People Gear Up

Fall outdoor activities often involve greater temperature swings throughout the day. A comfortable morning can turn into a chilly evening, while a single outing may move between indoor and outdoor environments.

That makes versatility increasingly important. Instead of relying on one heavy layer, consumers



Three women wearing heated apparel outdoors in fall



Family enjoying a fall camping trip outdoors

can choose pieces that provide additional warmth when needed while still fitting the demands of their activities.

Long days in the field can put different demands on hunting gear. The Venustas Heated Silent Hunting Jacket M45 is built with five heating zones, a quiet outer shell, Next Camo G2™ camouflage, and water-resistant protection for changing conditions.

At the campsite, the challenge often comes after sunset, when comfortable daytime temperatures give way to

colder evenings. The Venustas Classic Heated Vest, 2118 adds targeted warmth through six heating zones, along with lightweight FELLEX® insulation and wind and water resistance. It provides up to 10 hours of warmth for extended time outdoors.

Lightweight Options Matter Beyond the Trail

The need for versatile gear extends beyond traditional outdoor activities.

Fall travel can involve moving between heated vehicles, indoor spaces, cooler streets, and outdoor destinations in a single day. At just 6.65 oz, the Venustas Heated Jacket, 2168 is designed to be easy to pack and carry, while its built-in heating provides up to 10 hours of warmth. Its machine-washable design also makes it practical for repeated use while traveling.

Everyday outdoor activities can benefit from the same approach. Dog walks, outdoor football games, fishing, work, and other routines may call for an extra layer as temperatures drop. The Venustas Pullover Heated Hoodie, 2139 offers a more casual option, combining the familiar feel of a hoodie with built-in heating.

About Venustas

Venustas is a heated apparel brand offering wearable solutions for everyday life, work, and outdoor activities. With a focus on practical design and integrated heating technology, Venustas creates apparel that helps people stay comfortable and keep moving across changing environments.

To learn more about Venustas and explore its heated apparel collection, visit venustas.com. For media inquiries, partnerships, or collaboration opportunities, please contact cooperation@venustas.com.



Heated apparel for outdoor activities during hunting season

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