

ORTONYX Marks 10 Years of Lumbar Braces as Labor Day Work Week Begins

Lumbar and lower-back group sold since 2016; Labor Day 2026 is Monday, Sept. 7. A work date, not a sale, and not a new brace.

BOCA RATON, FL, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- ORTONYX® is marking 10 years of selling [lumbar and lower back braces](#). Labor

“

Labor Day is a work date. We have sold lumbar braces since 2016. This is not a new brace.”

Maksym Tsanko, CEO of ORTONYX®

Day 2026 falls on Monday, Sept. 7. The brand was established in 2016 in Boca Raton, Florida. The anniversary is the lumbar group, timed to a work date. It is not a promotion and not a 2026 product launch.

The group includes wearable lower-back belts and braces used for work, sport, and daily activity. Those are the products in the group. Work is one use, not the whole line.

ORTONYX® sells them as external support. They do not cure spinal conditions. A clinician remains the match for whether a brace is appropriate.

ORTONYX® is an FDA-registered orthopedic brand. That is current status, not a tenure claim. Most braces in the wider line are FSA/HSA eligible. The same founding catalog also includes hernia belts, posture correctors, maternity supports, and braces for the shoulder, knee, and wrist. This note is the lumbar group.

"Labor Day is a work date. We have sold lumbar braces since 2016. This is not a new brace," said Maksym Tsanko, CEO of ORTONYX®.

The lumbar braces are already sold on Amazon, Walmart, eBay, and [ortonyx.com](#).

About ORTONYX®

ORTONYX® is an orthopedic-support brand based in Boca Raton, Florida, established in 2016. The line includes hernia belts and abdominal binders, lumbar braces, posture correctors, maternity supports, and braces for the shoulder, knee, and wrist. Supports are sold as wearable, external products on Amazon, Walmart, eBay, and [ortonyx.com](#).

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