

Environmental Leader Jessica Jane Robinson Featured on Next Level CEO

New Business Show Hosted by Shark Tank's Daymond John

ALAMEDA, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- San Francisco Bay Area environmental leader and educator Jessica Jane Robinson will be featured on the influential new business show Next Level CEO, with the episode slated to debut over Labor Day Weekend (https://insidesuccess.tv/programs/nextlevelceotv_jessica-robinson). The show is produced by Inside Success TV in partnership with Daymond John of Shark Tank fame, who also serves as host. The feature highlights Robinson's innovative approach to sustainability, blending performance art and youth education under her superhero persona, Resilience.

"Daymond John has always been a hero of mine for a lot of reasons," says Robinson. "Inside Success TV is one of the many things he's done that inspires, motivates, and supports talented young entrepreneurs like me."

Production executives noted that Robinson's message immediately stood out during the selection process.

"Jessica was a bright light from the beginning of her casting interview," says Shari Weller, Casting Manager for Next Level CEO. "Her passion and personality were contagious. One of the things that stood out to me about Jessica was her experience implementing environmental initiatives,



Robinson first met Daymond John at a conference in 2016. She says the business model she learned from John and his team then inspired the publishing of her first graphic novel (Resilience Birthright: Origins of Resilience) in 2018.

consulting organizations, and inspiring audiences through speaking and media. Jessica's vision aligns perfectly with the show's mission of showcasing leaders who drive innovation, influence, and positive change."

The television feature marks a major milestone for Robinson's nonprofit organization, Resilience Birthright, which creates books, curriculum, youth leadership programs, and multimedia experiences that empower communities to protect the natural world.

"Working with Jessica, aka Resilience, was such a genuinely fun experience. There's something so special about the world she's created around the Resilience character," says Lauryn Haling, Associate Producer for Next Level CEO. "She's taken a powerful message about sustainability and turned it into something imaginative, playful, and accessible for kids and adults alike. I absolutely adore what she's building and the heart behind it. I had a blast being part of it, and I'm genuinely excited to see where Resilience goes next!"



Robinson frequently does educational sessions, media interviews and other appearances in costume as Resilience, and that applied to Next Level CEO as well.

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*Lauryn Haling, Associate
Producer for Next Level CEO*

To celebrate these new initiatives, Resilience Birthright will host a community gathering, Resilience Rising: An Evening of Storytelling, Community & Environmental Impact, on Saturday, August 29, 2026, at the Oakland Peace Center in Oakland, California. The evening serves as a local preview of the upcoming television debut on the show's digital platform, alongside a presentation of Story of CARP—a youth environmental film project produced through the nonprofit—and the unveiling of the organization's newly redesigned website. The event offers an opportunity for educators, supporters, and community members to connect and learn about upcoming multimedia

educational projects.

More information about the programs of Resilience Birthright is available at <https://www.rbrorg.com> . For more information about the event on the 29th, go to <https://www.zeffy.com/en-US/ticketing/resilience-rising> .

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About Resilience Birthright (Jessica Jane Robinson)

Founded by environmental educator and storyteller Jessica Jane Robinson, Resilience Birthright creates books, curriculum, youth leadership programs, documentaries, and multimedia experiences that empower young people and communities to better understand and protect the natural world. Through partnerships with schools, municipalities, and nonprofit organizations, the organization combines environmental literacy, creativity, and community engagement to help prepare the next generation of environmental leaders. For more information go to <https://www.rbrorg.com> .

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Robinson was impressed with the process of producing her segment as it tried to give a sense of her whole story, in and out of costume.

This press release can be viewed online at: <https://www.einpresswire.com/article/936481225>

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