

# PropOrbit Launches AI-Powered Satellite Intelligence Platform for Real Estate Developers and Construction Monitoring

*Transforming satellite data into actionable insights for commercial real estate brokers and construction project managers.*

NY, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- Turquoise Global Holding Inc., today announced the official rollout of PropOrbit, its advanced AI-powered satellite intelligence platform, tailored specifically for commercial real estate (CRE) professionals, property developers, and construction management firms. By transforming complex geospatial data and high-resolution satellite imagery into actionable business intelligence, PropOrbit empowers industry leaders to close deals faster, monitor remote construction progress without site visits, and secure a definitive competitive edge.

In today's fast-paced real estate and construction markets, traditional site inspection methods—relying on manual physical visits, outdated blueprints, or delayed progress reports—cost companies valuable time and capital. PropOrbit eliminates these blind spots by offering continuous, automated monitoring and deep analytical insights directly through a streamlined SaaS interface.

**Empowering Real Realtors and Brokers: The Fast Track to Closed Deals**

For commercial real estate brokers and agents dealing with expansive land parcels, large-scale commercial assets, or off-market opportunities, time is the ultimate currency. PropOrbit acts as a strategic co-pilot for realtors by providing:



The advertisement graphic for PropOrbit features a satellite in the top right corner emitting a blue beam of light onto a large-scale construction site. The main headline reads "VERIFY PROJECT PROGRESS FROM SPACE." in bold, with "VERIFY" in blue and "PROJECT PROGRESS FROM SPACE." in orange and blue. Below this, a sub-headline states "Monitor multiple construction sites and detect delays with satellite intelligence." in orange. Three circular icons represent the platform's capabilities: "MONITOR SITES" (a building icon), "VERIFY PROGRESS" (a magnifying glass icon), and "DETECT DELAYS" (a clock icon). Each icon is accompanied by a brief description: "Track multiple sites from one screen.", "Compare planned vs. actual progress.", and "Identify issues early and stay on track." respectively. To the right of these icons is a comparison of two satellite scans of a building under construction, labeled "PLANNED" and "LATEST SCAN" with a "VS" in between. The "LATEST SCAN" image shows a red warning icon and the text "DELAY DETECTED". At the bottom, a large orange button with white text says "MONITOR YOUR PROJECTS" followed by a right-pointing arrow. Below the button is the website URL "www.prop-orbit.com" and a descriptive sentence: "Visualizing the PropOrbit advantage: Comparing planned construction against the latest satellite scan to instantly detect project delays".

**Instant Due Diligence & Land Analysis:** Brokers can instantly evaluate topography, surrounding infrastructure development, environmental changes, and regional growth patterns without stepping foot on site.

**Faster Deal Velocity:** By having immediate access to historical and real-time physical status data of properties, realtors can present verified insights to institutional buyers and investors, significantly shortening the sales cycle and accelerating the path to closing.

**Proactive Client Advisory:** Realtors can leverage automated satellite monitoring alerts to spot investment opportunities or potential structural/environmental risks early, positioning themselves as high-value, data-driven advisors to their clients.

### Revolutionizing Construction Monitoring and Development

For real estate developers and construction companies managing multi-site or remote projects, overseeing progress can be logistically challenging and expensive. PropOrbit solves this by offering:

**Continuous Remote Tracking:** Stakeholders can track excavation, structural milestones, and overall site evolution week-over-week through automated satellite updates.

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We are giving realtors the data power to close deals with confidence and giving developers total 24/7 remote visibility over their physical assets global”

MEHMET ALI ÜNAL

and streamline funding distributions.

"The real estate and construction sectors have traditionally lagged in adopting real-time geospatial intelligence, forcing professionals to rely on outdated, manual processes," said Mehmet Ali Ünal, Founder of PropOrbit. "With PropOrbit, we are bridging that gap. We are giving

**PropOrbit**  
FOR PROPERTY PROFESSIONALS

# SEE WHAT SATELLITE AI CAN TELL YOU ABOUT ANY PROPERTY.

Turn satellite imagery into actionable property intelligence.

- CHANGES**  
Stay ahead of what's changing.
- RISKS**  
Identify risks before they impact value.
- OPPORTUNITIES**  
Find opportunities others miss.

**ANALYZE YOUR PROPERTY** ➔

[www.prop-orbit.com](http://www.prop-orbit.com)

PropOrbit transforms satellite imagery into actionable property intelligence, enabling real estate professionals to track changes, identify risks, and uncover hidden opportunities.

realtors the data power to close deals with absolute confidence, and giving developers total, 24/7 visibility over their physical assets globally—all powered by state-of-the-art AI and satellite technology."

PropOrbit's scalable SaaS architecture integrates seamlessly into existing enterprise workflows, offering custom alerts, change-detection analytics, and high-frequency monitoring tailored to the needs of modern property professionals.

To learn more about how PropOrbit can optimize your real estate portfolio or streamline your construction monitoring operations, or to schedule an exclusive platform demonstration, visit [[www.proporbit.com](http://www.proporbit.com)].

#### About PropOrbit

PropOrbit, developed by Turquoise Global Holding Inc. (Delaware C-Corp), is a cutting-edge AI-powered satellite intelligence platform designed for physical asset monitoring, supply chain oversight, and commercial real estate analytics. By harnessing advanced geospatial processing and machine learning, PropOrbit turns orbital data into high-value commercial insights for enterprises worldwide. Turquoise Global Holding Inc. is also a forward-thinking space technology enterprise specializing in space vehicles and satellites .

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