

Admiral Media named a founding partner in Moloco's Agency Partner Program

The AI-powered creative performance marketing agency is one of the few agencies chosen to launch Moloco's new Agency Partner Program.

ZURICH, SWITZERLAND, August 24, 2026 /EINPresswire.com/ -- [Admiral Media](#) has been named a founding partner in Moloco's Agency Partner Program, a new initiative by Moloco, the performance ad-tech company, built around a handful of agencies at launch. Admiral Media is one of that founding group, reflecting Moloco's confidence in the results the agency has already driven for its clients on the platform.

What the partnership means for Admiral Media's clients?

For apps, games and ecommerce brands, growth increasingly means looking past the traditional walled gardens, and that's exactly where Moloco comes in. Using its machine learning-driven programmatic buying technology, first in mobile app advertising and now expanding into CTV and the open internet, Moloco gives performance marketers a way to find incremental, high-value users outside Meta, Google, TikTok etc.

This recognition had been built on a track record Admiral Media has spent years earning across every major channel its clients rely on. The agency also holds badged partner status with Snapchat, and has managed more than €500 million in ad spend for 150+ app, game and ecommerce brands, and has used its own AI Creative Factory to drive up to 55% higher CTR, 45% higher ROAS and 18% lower CAC for its clients.

That combination of platform depth and AI-driven performance is exactly what Moloco's founding partner was built around.



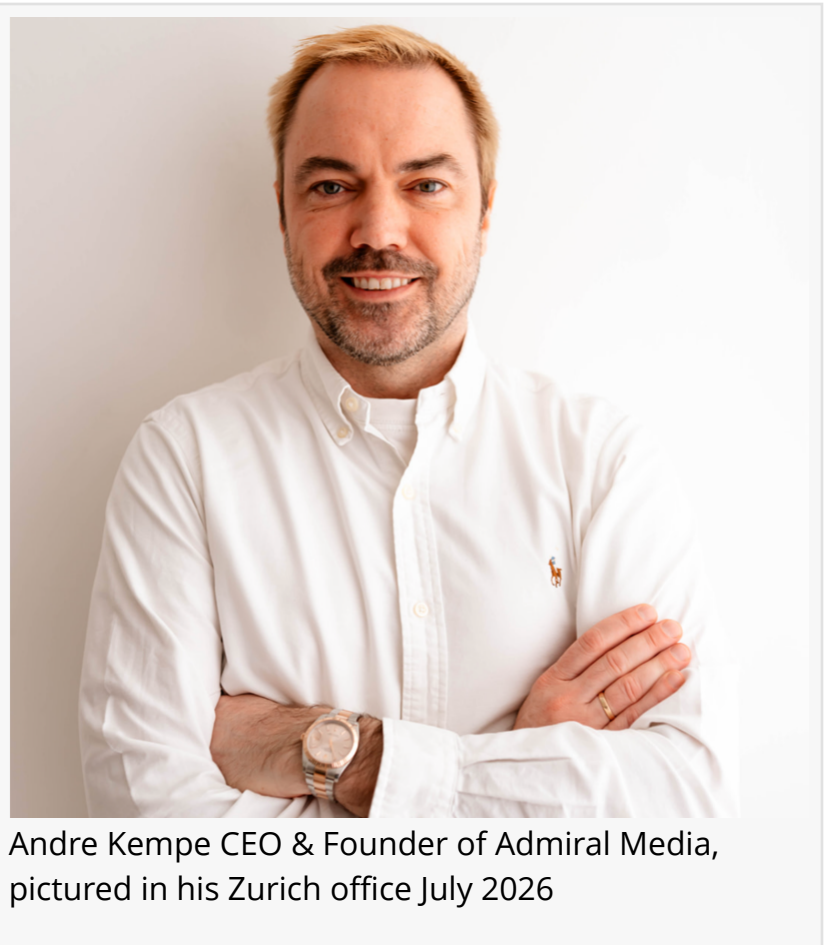
Official Moloco Founding Partner badge for Admiral Media

"Moloco has become an important part of our growth strategy for clients scaling beyond traditional acquisition channels," said Andre Kempe, Founder and CEO of Admiral Media. "Being named a founding partner reflects the results we've already delivered together, and gives our team an even closer seat at the table as Moloco expands into CTV and the open internet. That's more incremental spend our clients can put to work."

About Admiral Media

Admiral Media is an award-winning performance marketing and AI creative agency for mobile apps, games and ecommerce brands. Since 2019, it has managed over €500 million in ad spend for 150+ brands across Meta, Google, TikTok, Snapchat, Apple Search Ads and Moloco, pairing paid user acquisition with AI-powered ad creative.

Andre Kempe CEO & Founder of Admiral Media, pictured in his Zurich office July 2026



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*Andre Kempe, Founder and
CEO of Admiral Media*

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