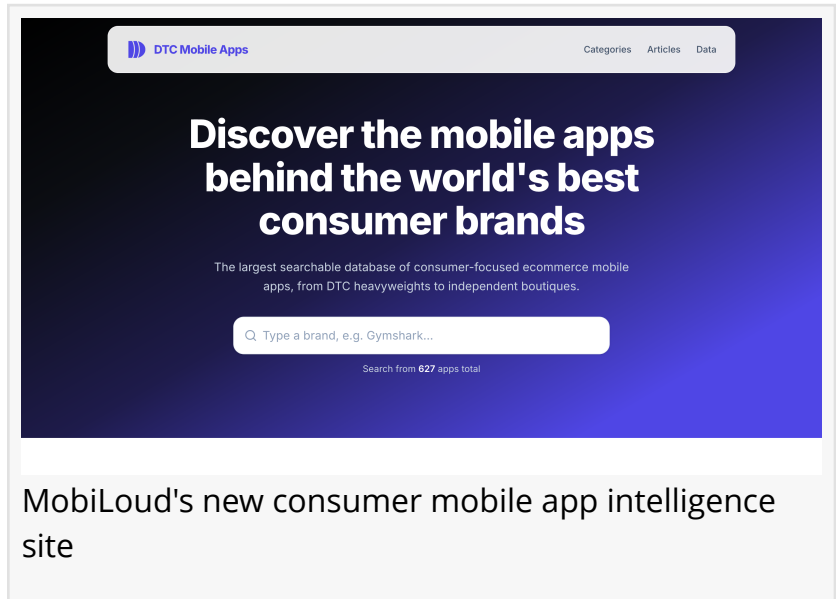


MobiLoud Launches New Mobile App Intelligence Platform for Consumer Ecommerce Brands

Mobile app builder MobiLoud aims to build the largest directory and research resource for consumer brand mobile apps.

LONDON, UNITED KINGDOM, August 27, 2026 /EINPresswire.com/ -- [MobiLoud](#), a mobile app builder for mid-market and enterprise Shopify brands, launched a new platform designed to provide in-depth intelligence on the ecommerce mobile app market.



[DTC Mobile Apps](#) is a directory and intelligence platform that tracks and analyzes hundreds of mobile apps from successful consumer brands. The directory currently features information on more than 600 apps across 19 categories. The platform includes a brand lookup tool that shows whether a particular brand has its own mobile app. It also features profiles with strategic breakdowns of apps' features, design and overall app experience.

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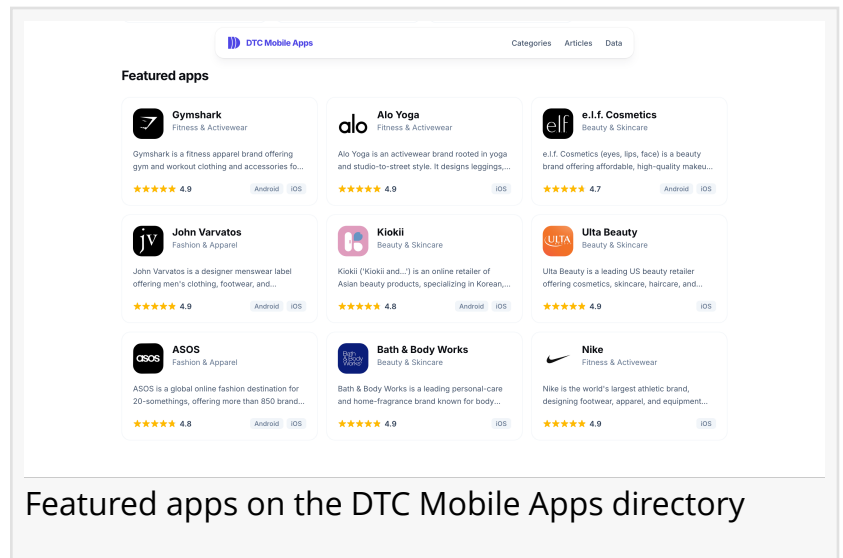
Andrew Buck

The long-term goal is to build the most comprehensive intelligence resource covering the DTC mobile app market.

“There are plenty of directories and market research sites focused on ecommerce brands or mobile apps,” said Andrew Buck, Head of Content at MobiLoud. “We want to build the first resource focused specifically on consumer ecommerce brands and their mobile apps.”

MobiLoud plans to expand the directory and individual app profiles further, as well as begin releasing proprietary market reports on ecommerce mobile apps and the broader mobile commerce landscape.

DTC Mobile Apps builds on MobiLoud's more than a decade of experience in the mobile app space. Since 2013, MobiLoud has helped consumer brands launch their own mobile apps through a more sustainable and efficient approach than traditional custom development.



Featured apps on the DTC Mobile Apps directory

“Over the years, we’ve had a front-row view at how the mobile app market has evolved,” said Buck. “We believe that in the coming years, having your own app will be almost as important as having a website. We created DTC Mobile Apps to give brands the intelligence they need not just to launch an app, but to get it right.”

MobiLoud will continue expanding the platform’s underlying dataset, using its experience in mobile commerce to focus on the research and insights that matter most to ecommerce brands.

Branded mobile apps are becoming an increasingly important retention and revenue channel for consumer brands, but the market remains difficult to track. Mobile app data is siloed by nature, making it difficult to compile reliable market data or review app experiences at scale.

That’s the wall DTC Mobile Apps is designed to break down.

Users can explore the directory and intelligence tools at dtcmobileapps.com.

About DTC Mobile Apps

DTC Mobile Apps is a mobile app intelligence platform focused on consumer ecommerce brands. Its directory tracks apps from hundreds of brands, providing tools, data and research designed to help brands, agencies, investors and industry researchers understand the evolving mobile commerce landscape.

About MobiLoud

MobiLoud is a mobile app partner for brands on Shopify, Shopify Plus, as well as custom, headless and enterprise ecommerce platforms. Since 2013, the company has helped consumer businesses turn their websites and ecommerce experiences into native mobile apps. MobiLoud

provides the technology and ongoing support needed to launch and operate a successful, high-revenue app channel.

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