



# Absolute Digital Media Signs Seven New Clients Across iGaming, Finance and Legal in Three-Month Growth Run

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LONDON, UNITED KINGDOM, August 24, 2026 /EINPresswire.com/ -- [Absolute Digital Media](#), the regulated-industry SEO and digital marketing agency, has closed seven new client partnerships over the past three months, spanning iGaming, financial trading, payments, legal services and specialist consumer sectors.

The wins reflect continued demand for search and AI visibility expertise in sectors where compliance constraints rule out generic agency approaches. Absolute Digital Media has specialised in regulated industries since 2008, with clients across iGaming, financial services, legal, healthcare, insurance and crypto.

[Ben Austin](#), Founder and CEO of Absolute Digital Media, said:

"Regulated brands are dealing with two problems at once. Search is fragmenting into AI-driven discovery, and the compliance bar for what they can publish keeps rising. Agencies that understand one of those are common. Agencies that understand both are not. These seven signings, across five different regulated sectors, tell us the market knows the difference."

The new mandates cover technical SEO, content strategy, digital PR and the agency's Generative Engine Optimisation service, which manages how brands appear in AI-generated search results across platforms including ChatGPT, Gemini and Perplexity.

Absolute Digital Media operates from London, Essex and Dubai, with a team of 20+ serving clients across the UK, Europe, the Middle East and Asia.

Founded in 2008 by Ben Austin, Absolute Digital Media is a specialist SEO and digital marketing agency for regulated industries. The agency delivers search, content, digital PR and AI visibility services for brands in iGaming, financial services, legal, healthcare, insurance and crypto.  
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